

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wisconsin Hoops Network, LLC		02/03/2012	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	TST Media, Inc.		
Street Address:	1400 Van Buren St. NE		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55413		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77256130	WSN WISCONSIN SPORTS NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(612)335-1657		
Phone:	612.335.1799		
Email:	ruth.rivard@leonard.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Ruth Rivard		
Address Line 1:	150 South Fifth Street, Suite 2300		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	69425.4		
NAME OF SUBMITTER:	Ruth Rivard		
Signature:	/Ruth Rivard/		

OP \$40.00 77256130

Date:

02/23/2012

Total Attachments: 2

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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, WISCONSIN HOOPS NETWORK, LLC, a limited liability company organized and existing under the laws of the State of Wisconsin, with an address of 1320 Mendota St #106, Madison, WI 53714 ("Assignor"), is the owner of the trademark listed in the attached schedule (hereinafter, the "Trademark"); and

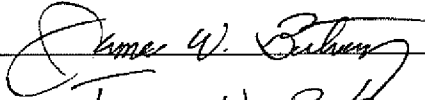
WHEREAS, TST Media, Inc., a corporation organized and existing under the laws of the State of Delaware, 1400 Van Buren St NE, Minneapolis, MN 55413 ("Assignee"), is desirous of acquiring the Trademark and all associated goodwill in the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark and the identified applications and/or registrations therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark effective as of January 31, 2012.

Dated: 2/3/2012

WISCONSIN HOOPS NETWORK, LLC

By: TDS TELECOMMUNICATIONS CORPORATION,
Its Manager

By: 
Name: James W. Beitzman
Title: Group President

SCHEDULE OF U.S. TRADEMARK

Mark	Serial/Registration Number
WSN WISCONSIN SPORTS NETWORK	77256130

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