

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TBC Retail Group, Inc.		02/22/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	TBC Trademarks, LLC		
Street Address:	2215-B Renaissance Dr., Suite 5		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2362324		
Registration Number:	1838215	TIRE KINGDOM	
Registration Number:	2864332	TIRE KINGDOM	
Registration Number:	3227224	TIRE KINGDOM TIRES IN AN HOUR OR LESS...	
CORRESPONDENCE DATA			
Fax Number:	(937)443-6635		
Phone:	937-443-6817		
Email:	trademarks@thompsonhine.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Roger H. Bora		
Address Line 1:	10050 Innovation Drive		
Address Line 2:	Suite 400		
Address Line 4:	Dayton, OHIO 45342-4934		
ATTORNEY DOCKET NUMBER:	600301-670 TBC RETAIL GRP		

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NAME OF SUBMITTER:	Roger H. Bora
Signature:	/roger h bora/
Date:	02/23/2012
Total Attachments: 2 source=tbc retail group assign#page1.tif source=tbc retail group assign#page2.tif	

**UNITED STATES TRADEMARK ASSIGNMENT**

In consideration of the sum of \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, TBC Retail Group, Inc., a Florida corporation, having its principal office at 823 Donald Ross Road, Juno Beach, Florida 33408 (hereinafter "Assignor") does hereby sell, assign, convey and deliver to TBC Trademarks, LLC, a Delaware limited liability company, having its principal offices at 2215-B Renaissance Dr., Suite 5, Las Vegas, Nevada 89119 (hereinafter "Assignee"), its successors and assigns, Assignor's entire right, title and interests in and to the trademarks identified on Exhibit A (the "Marks"), together with that part of Assignor's business to which the Marks pertain, which business is ongoing and existing, the goodwill of the business symbolized by the Marks, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of her successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this 22 day of February 2012.

ASSIGNOR:


By:   
Name: Terry L. Trantina  
Title: Senior Vice President &  
Secretary

Exhibit A

<b>Trademark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
Crown Design	2,362,324	06/27/2000
TIRE KINGDOM	1,838,215	05/31/1994
TIRE KINGDOM & Design	2,864,332	07/20/2004
TIRE KINGDOM & Design	2,850,390	06/08/2004
TIRE KINGDOM TIRES IN AN HOUR OR LESS... & Color Design	3,227,224	04/10/2007

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