

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Execution Date |
| | The Prudential Insurance Company of America | | 02/16/2012 |
| | | | Entity Type |
| | | | CORPORATION: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | Institutional Retirement Income Council | | |
| Street Address: | 200 Wood Avenue South | | |
| City: | Iselin | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 08830 | | |
| Entity Type: | CORPORATION: NEW JERSEY | | |
| PROPERTY NUMBERS Total: 1 | | | |
| | Property Type | Number | Word Mark |
| | Registration Number: | 3819511 | IRIC |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (973)367-7121 | | |
| Phone: | 973-367-7107 | | |
| Email: | diego.jara@prudential.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Dorothy von Hollen | | |
| Address Line 1: | 213 Washington Street - Mezz | | |
| Address Line 4: | Newark, NEW JERSEY 07102 | | |
| NAME OF SUBMITTER: | Dorothy von Hollen | | |
| Signature: | /Dorothy von Hollen/ | | |
| Date: | 02/23/2012 | | |
| Total Attachments: 1 source=IRIC Reg. No. 3819511 Assignment#page1.tif | | | |

CH \$40.00 3819511

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WHEREAS, The Prudential Insurance Company of America, a New Jersey corporation with an office located at 751 Broad Street, Newark, New Jersey 07102 ("Assignor") is the owner of all rights, title and interest in the mark IRIC and its registration in U.S. Patent and Trademark Office Registration No 3,819,511 (collectively, the "Trademark").

WHEREAS, Institutional Retirement Income Council, a New Jersey corporation with offices located at 200 Wood Avenue South, Iselin, NJ 08830 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademark and all goodwill of the business symbolized by and associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all rights, title and interest in and to said Trademark, and all goodwill of the business symbolized by and associated therewith.

The Prudential Insurance Company of America

By: Cy T. Hess

Print Name: Cy T. Hess

Title: VP, Institutional Income

Date: 2/16/12