

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																																	
<b>NATURE OF CONVEYANCE:</b>	Conversion																																	
<b>CONVEYING PARTY DATA</b>																																		
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<b>CORRESPONDENCE DATA</b>																																		
Fax Number:	(202)533-9099																																	
Phone:	202-467-8800																																	

Email: iplaw@vorys.com, rlwilliams@vorys.com, rsdonnell@vorys.com,  
jspiantanida@vorys.com, behogue@vorys.com,  
dharcher@vorys.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Vorys, Sater, Seymour and Pease LLP

Address Line 1: P.O. Box 2255 -- IPLAW@Vorys

Address Line 2: Attn: Richard S. Donnell, Esq.

Address Line 4: Columbus, OHIO 92677

ATTORNEY DOCKET NUMBER:

005252-871/1707/TEACHINGS

NAME OF SUBMITTER:

Richard S. Donnell

Signature:

/richard s donnell/

Date:

02/23/2012

Total Attachments: 2

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DISTRICT OF COLUMBIA CORPORATION UNDER THE NAME OF "TEACHING STRATEGIES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "TEACHING STRATEGIES, INC." TO "TEACHING STRATEGIES, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF FEBRUARY, A.D. 2012, AT 12:17 O'CLOCK P.M.

5104763 8100V

120121088

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9342228

DATE: 02-03-12

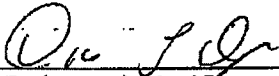
TRADEMARK  
REEL: 004723 FRAME: 0103

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 12:23 PM 02/03/2012  
FILED 12:17 PM 02/03/2012  
SRV 120121088 - 5104763 FILE

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the corporation was first formed is the District of Columbia.
- 2.) The jurisdiction immediately prior to filing this Certificate is the District of Columbia.
- 3.) The date the corporation was first formed is May 5, 1988.
- 4.) The name of the corporation immediately prior to filing this Certificate is Teaching Strategies, Inc.
- 5.) The name of the limited liability company as set forth in the Certificate of Formation is Teaching Strategies, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion  
on the 3<sup>rd</sup> day of February, 2012

  
Diane Dodge, Authorized Person

2885386-1