

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hearst Magazines, Inc.		12/16/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hearst Communications, Inc.
Street Address:	300 West 57th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 41

Property Type	Number	Word Mark
Serial Number:	71399580	WOMAN'S DAY
Serial Number:	71527326	WOMAN'S DAY
Serial Number:	72113249	TRAVEL
Serial Number:	72274118	ROAD & TRACK
Serial Number:	72357458	CAR AND DRIVER
Serial Number:	72372862	CYCLE WORLD
Serial Number:	73030878	ALL IN A WOMAN'S DAY
Serial Number:	73055189	CAR AND DRIVER BUYERS GUIDE
Serial Number:	73104220	EXPAND-AD
Serial Number:	73302525	METROPOLITAN HOME
Serial Number:	73315313	TRAVEL HOLIDAY
Serial Number:	73817769	HOME
Serial Number:	74515744	CAR AND DRIVER

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Serial Number:	74558885	OPEN ROAD
Serial Number:	74668899	WHAT THE PROS KNOW
Serial Number:	75303088	MET HOME
Serial Number:	76059789	TECHNOLOGY IN MOTION
Serial Number:	76210734	CARANDDRIVER.COM
Serial Number:	76364466	WHAT THE PROS KNOW
Serial Number:	77116945	WOMAN'S DAY
Serial Number:	77199257	CAR AND DRIVER
Serial Number:	77199284	ROAD & TRACK
Serial Number:	77233276	VISIONS OF ROCK
Serial Number:	77324928	LIVE WELL EVERY DAY
Serial Number:	77333308	FULCRUM
Serial Number:	77569051	EAT HEALTHY AMERICA
Serial Number:	77696541	MET HOME
Serial Number:	77710491	STYLE TO GO
Serial Number:	77978194	POINT CLICK HOME
Serial Number:	78181448	CHERCHEZ LA FEMME
Serial Number:	78357879	LIFE IN THE FAST LANE
Serial Number:	78460319	FOR ME
Serial Number:	78497025	HOME OF LEGENDS
Serial Number:	78503947	TIMELESS STYLE
Serial Number:	78504207	M.E.N.
Serial Number:	78771924	STYLELOUNGE
Serial Number:	78831834	IDEAS & INSPIRATION
Serial Number:	78915371	EDITOR FOR THE DAY
Serial Number:	78976749	HOME TEAM TO THE RESCUE
Serial Number:	85106215	TRUSTMARK
Serial Number:	85176631	RECTHIS

CORRESPONDENCE DATA

Fax Number: (646)280-2056

Phone: 2126492059

Email: trademarks@hearst.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Bridgette Fitzpatrick

Address Line 1: 300 West 57th Street

TRADEMARK
REEL: 004723 FRAME: 0291

Address Line 2: Hearst Corporation
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	MERGER HMI INTO HCI
NAME OF SUBMITTER:	Bridgette Fitzpatrick
Signature:	/Bridgette Fitzpatrick/
Date:	02/23/2012
Total Attachments: 1 source=MERGER CERT HMI INTO HCI#page1.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HEARST MAGAZINES, INC.", A DELAWARE CORPORATION,
WITH AND INTO "HEARST COMMUNICATIONS, INC." UNDER THE NAME OF "HEARST COMMUNICATIONS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SIXTEENTH DAY OF DECEMBER, A.D. 2011, AT 1:54 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FIRST DAY OF JANUARY, A.D. 2012.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml.




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9237268

DATE: 12-19-11

RECORDED: 02/23/2012

TRADEMARK
REEL: 004723 FRAME: 0293