

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
G.K. SKAGGS, INC.		12/27/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Corporativo de Marcas GJB, S.A. de C.V.		
Street Address:	Rio Churubusco No. 213		
City:	Colonia Granjas		
State/Country:	MEXICO		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2917671	BAJA	
CORRESPONDENCE DATA			
Fax Number:	(212)949-9190		
Phone:	2129499022		
Email:	MAMastrovito@lawabel.com, Rdahl@lawabel.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Abelman Frayne & Schwab		
Address Line 1:	666 Third Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8004535		
DOMESTIC REPRESENTATIVE			
Name:	Abelman Frayne & Schwab		
Address Line 1:	666 Third Avenue		
Address Line 4:	New York, NEW YORK 10017		

NAME OF SUBMITTER:	Marie-Anne Mastrovito
Signature:	/Marie-Anne Mastrovito/
Date:	02/27/2012
Total Attachments: 1 source=G K SKAGGS INC. TO CORPORATIVO - ASSIGNMENT - 2-27-12#page1.tif	

U.S. TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 27<sup>th</sup> day of Dec. 2011, by and between G.K. Skaggs, Inc., a Nevada corporation having a place of business at 218 Elks Point Road, Suite 207, Zephyr Cove, Nevada 89448 (hereinafter referred to as "ASSIGNOR"), and Corporativo, de Marcas GJB, S.A. de C.V. ("Corporativo"), a Mexican corporation having an address at Rio Churubusco No. 213, Colonia Granjas Mexico ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is the owner of the trademark BAJA and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of U.S. Federal Registration No. 2917671 (hereinafter referred to as the "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and the Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and the Registration worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE:

(i). All rights, title, and interest as ASSIGNOR may possess in and to the Trademark, together with the goodwill symbolized by said Trademark, concurrent with the transfer of certain tangible assets as indicia of said goodwill; and

(ii). The Registration, together with the goodwill symbolized by said Trademark, and the Registration.

G.K. Skaggs, Inc.

By: 

Name: Gregory K. Skaggs

Title: President

Corporativo de Marcas GJB, S.A. de C.V.

By: 

Name: Juan Francisco Beckmann Vidal

Title: Attorney in Fact

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