

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ultra Hardware Products LLC		02/24/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Howard Berger Co., Inc.		
Street Address:	324A Half Acre Road		
City:	Cranbury		
State/Country:	NEW JERSEY		
Postal Code:	08512		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77702227	BLACK DOG	
Serial Number:	77614311	DESIGNER'S EDGE	
Serial Number:	76497108	WESTMORE	
Serial Number:	76144018	ETERNITY FINISH	
CORRESPONDENCE DATA			
Fax Number:	(212)715-8100		
Email:	kltrademark@kramerlevin.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kramer Levin Naftalis & Frankel		
Address Line 1:	1177 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	139619-00113		
NAME OF SUBMITTER:	Carolina Correa		

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Signature:	/Carolina Correa/
Date:	02/27/2012
Total Attachments: 4 source=ULTRA Trademark Assignment#page1.tif source=ULTRA Trademark Assignment#page2.tif source=ULTRA Trademark Assignment#page3.tif source=ULTRA Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Ultra Hardware Products LLC (a.k.a Ultra L.L.C.)**, a limited liability company of the State of New Jersey, having a place of business at 1777 Hylton Road Pennsauken, New Jersey 08110 hereinafter called "Assignor", is the owner of certain trademarks used in its business, and registrations and applications for registration thereof, in the United States and throughout the world, including, without limitation, the marks listed on Schedule A hereto (the "Trademarks"); and

WHEREAS, **Howard Berger Co., Inc.**, a corporation of the State of New York, having a place of business at 324A Half Acre Road, Cranbury, New Jersey 08512, hereinafter called "Assignee", is the successor to the business of Assignor and is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks in the United States of America and throughout the world.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor hereby:

1. Sells, assigns, transfers and conveys, to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, and all rights to sue for and collect damages resulting from past, present and future infringement of any or all of the Trademarks in the United States of America and throughout the world.

2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer the Trademarks to Assignee, as assignee of its entire right, title, and interest therein or otherwise as Assignee may direct.

3. Covenants, agrees and undertakes to execute, wherever requested by the Assignee, all assignments, lawful oaths and any other papers which Assignee may reasonably deem necessary or desirable for securing to Assignee or for maintaining for Assignee any and all of the Trademarks, all without further compensation to the Assignor.

4. Agrees that upon the reasonable request and at the expense of Assignee or its successors or assigns or a legal representative thereof, to supply all information and evidence of which the Assignor has knowledge or possession relating to the Trademarks (and the business identified by the Trademarks), and to provide testimony in any legal proceeding relating thereto.

5. Nothing in this Trademark Assignment shall be deemed to supersede, enlarge or modify any of the provisions of the Asset Purchase Agreement dated as of February 10, 2012, by and among the Assignor, the Assignee and the other parties thereto (the "Purchase Agreement"), all of which survive the execution and delivery of this Trademark Assignment. If any conflict exists between the terms of this Trademark Assignment and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall govern and control.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative, as of February 24, 2012.

ULTRA HARDWARE PRODUCTS LLC

By: [Signature]
Name: Samuel Carney
Title: manager

WITNESSED BY:

[Signature]
Name (Printed) Steven Smith

SCHEDULE A

UNITED STATES TRADEMARKS

Trademark	Serial No.	Registration No.	Registration Date
BLACK DOG	77/702,227	3,773,270	04/06/2010
DESIGNER'S EDGE	77/614,311	3,741,007	01/19/2010
WESTMORE	76/497,108	2,913,666	12/21/2004
ETERNITY FINISH	76/144,018	2,759,463	09/02/2003

CHINA TRADEMARKS

Trademark	Registration No.	Registration Date
ULTRA DESIGN	5661028	