

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: (212)218-2200 Phone: 2122182100 Email: wolsen@fchs.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Warren E. Olsen Address Line 1: 1290 Avenue of the Americas Address Line 2: 17th Floor Address Line 4: NEW YORK, NEW YORK 10104-3800																											
ATTORNEY DOCKET NUMBER:	01044.0T4019																										
NAME OF SUBMITTER:	Warren E. Olsen (Reg. No.27290)																										
Signature:	/warreneolsen/																										
Date:	02/27/2012																										
Total Attachments: 1 source=1044.T4019 02.21.12 ASSIGNMENT#page1.tif																											

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ASSIGNMENT

WHEREAS, Roger E. Verden, an individual residing at 928 Rosewood Court, Bartlett, Illinois 60103-5816 on behalf of himself and his closely controlled company Patriot Logo, Inc. (hereinafter "VERDEN"), represents that VERDEN, on November 30, 1995, first used, is now using, and between April 22, 2002 and the present continuously has used in commerce, and currently is sole owner of all business goodwill associated with, the trademark and the incontestable federal registration thereof, as follows:



Registration No. 2,697,853, issued March 18, 2003, for "clothing, namely, shirts, and baseball caps" in International Class 025;

WHEREAS, Junkfood Clothing Company (hereinafter "JF"), a Georgia corporation having an address at 5770 W. Jefferson Blvd., Los Angeles, CA 90016-3107, in essential reliance upon the VERDEN representations above, desires to acquire all the business goodwill and interest of VERDEN associated with this trademark and the federal registration thereof;

NOW, THEREFORE, for and in consideration of good and valuable consideration in the form of a payment to VERDEN of Five Thousand Seven Hundred and 00/100 Dollars (\$5,700.00), the receipt and sufficiency being hereby acknowledged, VERDEN hereby assigns, transfers and conveys to JF all of the worldwide right, title and interest of VERDEN in and to this trademark; all registrations thereof; all business goodwill symbolized by this trademark; and the right to sue for any past infringement. VERDEN shall retain a license to sell-off current inventory bearing this trademark in the ordinary course of his business as conducted immediately prior to the date hereof.

Signed at Bartlett, Illinois, as of the 21 day of February, 2012.

By: Roger E. Verden
Roger E. Verden

Accepted: Junkfood Clothing Company

By: Justin M. Grow
Justin M. Grow, General Counsel