

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Guthy-Renker LLC		LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Art and Coin TV, LLC		
Street Address:	23930 Madison Street		
City:	Torrance		
State/Country:	CALIFORNIA		
Postal Code:	90505		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3034388	BARRY CHAPPELL'S FINE ART SHOWCASE
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
Phone:	858-456-4801		
Email:	usdocketing@trademarkgroup.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	The Trademark Group, APLC		
Address Line 1:	1200 Prospect Street, G-100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	T11865US00		
NAME OF SUBMITTER:	Marnie Wright Bamhorst, Esq.		
Signature:	/MWB/		
Date:	02/27/2012		
Total Attachments: 1 source=BARRY CHAPPELL'S FINE ART SHOWCASE executed assignment#page2.tif			

OP \$40.00 3034388

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

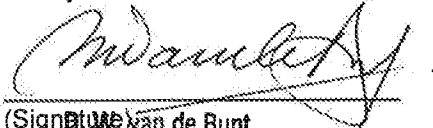
WHEREAS, Guthy-Renker LLC ("Assignor") , a Delaware Limited Liability Company, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **BARRY CHAPPELL'S FINE ART SHOWCASE** registered in the United States Patent and Trademark Office on December 27, 2005 and assigned Registration No: 3,034,388;

WHEREAS, Art and Coin TV, LLC ("Assignee"), a Delaware Limited Liability Company, having a place of business at 23930 Madison Street, Torrance, CA 90505, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Santa Monica CA, this 10th day of February, 2012.

Guthy-Renker LLC



(Signed by) D. van de Bunt
EVP & Chief Administrative Officer

(Print or type name and position - must be an officer)

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