

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	CHANGE OF NAME																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Peopleclick Authoria Holdings Corp.</td> <td></td> <td>01/31/2012</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Peopleclick Authoria Holdings Corp.		01/31/2012	CORPORATION: DELAWARE																
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Serial Number:	85244870	PEOPLEFLUENT																									
CORRESPONDENCE DATA																											
Fax Number: (877)769-7945 Phone: 617-542-5070 Email: tmdoctc@fr.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Cynthia Johnson Walden Address Line 1: P.O. Box 1022 Address Line 4: Minneapolis, MINNESOTA 55440-1022																											
ATTORNEY DOCKET NUMBER:	00088-0127001																										
NAME OF SUBMITTER:	Cynthia Johnson Walden																										
Signature:	/Cynthia Johnson Walden/																										
Date:	02/27/2012																										
Total Attachments: 1 source=12579-0009001 change of name-PEOPLEFLUENT HOLDINGS#page1.tif																											

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PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PEOPLECLICK AUTHORIA HOLDINGS CORP.", CHANGING ITS NAME FROM "PEOPLECLICK AUTHORIA HOLDINGS CORP." TO "PEOPLEFLUENT HOLDINGS CORP.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF JANUARY, A.D. 2012, AT 9:20 O'CLOCK A.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4593733 8100

120072206



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9312178

DATE: 01-23-12

RECORDED: 02/27/2012

TRADEMARK
REEL: 004725 FRAME: 0188