

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vocus, Inc.		02/27/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A.		
Street Address:	1101 Wooten Parkway, 4th Flr.		
Internal Address:	MD9-978-04-01		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20852		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4066042	NORTH SOCIAL	
Registration Number:	3830241	HELP A REPORTER OUT	
Registration Number:	3830240	HARO	
Registration Number:	2749834	VOCUS	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8328		
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	327000-027149 JES		

OP \$115.00 4066042

NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	02/28/2012
Total Attachments: 4 source=NGSI-T Vocus, Inc#page1.tif source=NGSI-T Vocus, Inc#page2.tif source=NGSI-T Vocus, Inc#page3.tif source=NGSI-T Vocus, Inc#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 27, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Pledgors party thereto (each a "Pledgor" and collectively, the "Pledgors") and Bank of America, N.A. (the "Bank"), the undersigned Pledgor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Bank.

The undersigned Pledgor and the Bank hereby acknowledge and agree that the security interest in such trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

VOCUS, INC., a Delaware corporation

By: 

Name: Stephen A. Vintz

Title: Executive Vice President and Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.

By: _____

Name: Michael J. Radcliffe

Title: Senior Vice President

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TRADEMARK
REEL: 004725 FRAME: 0439

Very truly yours,

VOCUS, INC., a Delaware corporation

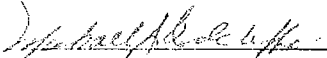
By: _____

Name: Stephen A. Vintz

Title: Executive Vice President and Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.

By: 

Name: Michael J. Radcliffe

Title: Senior Vice President

Schedule 1

Vocus, Inc.
(Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
NORTH SOCIAL	4066042	12/06/11
HELP A REPORTER OUT	3830241	08/10/10
HARO	3830240	08/10/10
VOCUS	2749834	08/12/03

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