

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Katheryn Hudson		12/16/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Killer Queen, LLC		
Street Address:	15260 Ventura Blvd. #2100		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91403		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 9</b>			
Property Type	Number	Word Mark	
Serial Number:	85041615	CANDYFORNIA	
Serial Number:	85340997	KATHY BETH TERRY	
Serial Number:	77497390	KATY PERRY	
Serial Number:	77885790	KATY PERRY	
Serial Number:	77509440	KATY PERRY	
Serial Number:	85405003	KITTY PURRY	
Serial Number:	85285909	MEOW!	
Serial Number:	85285914	MEOW! BY KATY PERRY	
Serial Number:	85158277	PURR BY KATY PERRY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(310)586-7800		
Phone:	949/732-6587		
Email:	laipmail@gtlaw.com, ortegare@gtlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$240.00 85041615

Correspondent Name: Elise Tenen-Aoki  
Address Line 1: GREENBERG TRAURIG, LLP  
Address Line 2: 2450 Colorado Ave. Suite 400E  
Address Line 4: Santa Monica, CALIFORNIA 90404

ATTORNEY DOCKET NUMBER:	71363.011600ASSIGNMENTS
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NAME OF SUBMITTER:	Elise Tenen-Aoki
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Signature:	/ETA/
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Date:	02/28/2012
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Total Attachments: 3  
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## ASSIGNMENT

WHEREAS Katheryn Hudson ("Assignor"), an individual with US Citizenship, is the owner of all rights, title and interest in and to the trademarks and service marks set forth in Schedule A (The "Marks") and the federal registration and US and international registrations and applications also set forth in detail in Schedule A therefore, and all of the goodwill associated therewith, and has used and/or intended to use The Marks, in commerce and has filed applications with the US Patent and Trademark Office as well as various international Patent and Trademark Offices, indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act in connection with each intent to use based application; and,

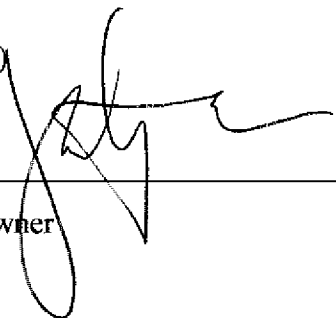
WHEREAS Killer Queen, LLC ("Assignee"), a limited liability company organized under the laws of the State of California, located at 15260 Ventura Blvd. #2100, Sherman Oaks, California 91403, is desirous of acquiring The Marks along with the registrations associated therewith and the pending intent-to-use trademark applications, together with the goodwill associated therewith and the entire business or portion thereof to which The Marks pertain.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, titles and interests in and to The Marks, together with the goodwill of the business symbolized by The Marks, and the above-identified applications/ registrations as listed in the attached **Schedule A** therefore as part of the entire business or portion thereof to which The Marks pertain as required by 15 U.S.C. § 1060. The Assignor further sells, assigns and transfers to Assignee any and all causes of action, claims, demands, or other rights occasioned from or because of any and all current or past infringements of The Marks, together with the right in Assignee, its successors, assigns, or other legal representatives to sue and recover therefore, including the right to bring suit in its own name, and to receive, retain, hold and enjoy for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, any and all damages, profits or other recoveries or compensation on account of any infringement or suit.

KATHERYN HUDSON

(Assignor)

Date: 12/16/2011


By: 

Title: Owner

KILLER QUEEN, LLC

(Assignee)

Date: 12/16/2011

By: 

Name: Kathryn Hudson

Title: Sole Member