

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Hambrecht Wine Group, L.P.</td> <td></td> <td>11/10/2011</td> <td>LIMITED PARTNERSHIP: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Hambrecht Wine Group, L.P.		11/10/2011	LIMITED PARTNERSHIP: CALIFORNIA				
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Hambrecht Wine Group, L.P.		11/10/2011	LIMITED PARTNERSHIP: CALIFORNIA												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>H.D.D. LLC dba Truett Hurst Winery</td> </tr> <tr> <td>Street Address:</td> <td>5610 Dry Creek Road</td> </tr> <tr> <td>City:</td> <td>Healdsburg</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95448</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </table>				Name:	H.D.D. LLC dba Truett Hurst Winery	Street Address:	5610 Dry Creek Road	City:	Healdsburg	State/Country:	CALIFORNIA	Postal Code:	95448	Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3806904</td> <td></td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3806904							
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Registration Number:	3806904														
CORRESPONDENCE DATA															
<p>Fax Number: (707)255-6876          Phone: 707-252-7122          Email: tmdept@dpf-law.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: J. Scott Gerien          Address Line 1: 809 Coombs Street          Address Line 4: Napa, CALIFORNIA 94559</p>															
ATTORNEY DOCKET NUMBER:	TRUETT														
NAME OF SUBMITTER:	J. Scott Gerien														
Signature:	/J. Scott Gerien/														
Date:	02/28/2012														
Total Attachments: 1 source=20111114141106427#page1.tif															

CH \$40.00 3806904

**ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

Whereas, Hambrecht Wine Group, L.P., a California limited partnership, with a principal business address of 4023 Westside Road, Healdsburg, California 95448 ("Assignor") owns the following mark in the United States which is registered in the U.S. Patent and Trademark Office:

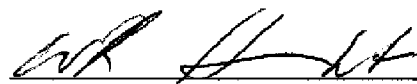
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Miscellaneous Design	3,806,904	June 22, 2010

Whereas, H.D.D. LLC dba Truett Hurst Winery, a California limited liability company, with a principal business address of 5610 Dry Creek Road, Healdsburg, California 95448 ("Assignee") is desirous of acquiring said U. S. mark and the U. S. registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said mark in the U. S., together with the goodwill of the business symbolized by the mark in the U. S. and the above identified U. S. registration thereof.

Dated: 11 | 01 | 11

Hambrecht Wine Group, L.P.



William Hambrecht,  
General Partner