

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elite Building Products, Inc.		02/29/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	ParexUSA, Inc.		
Street Address:	4125 E. La Palma, Avenue, Suite 250		
City:	Anaheim		
State/Country:	CALIFORNIA		
Postal Code:	92807		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3418070	FLEXELITE	
Registration Number:	3128516	LATH N' LEVEL	
Registration Number:	2915871	ELITE	
Registration Number:	1712697	ELASTISET	
CORRESPONDENCE DATA			
Fax Number:	(760)454-4673		
Phone:	858-344-5905		
Email:	pollie@gandalegal.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Pollie Gautsch, Esq		
Address Line 1:	2033 San Elijo #201		
Address Line 4:	Cardiff By The Sea, CALIFORNIA 92007		
NAME OF SUBMITTER:	Pollie Gautsch		
Signature:	/polliegautsch/		
Date:	02/29/2012		
Total Attachments: 1 source=Elite assignment of trademarks signed#page1.tif			

OP \$1115.00 3418070

## ASSIGNMENT

Elite Building Products, Inc., has previously adopted and used in their business the trademarks filed with the United States Patent and Trademark Office registration number 3418070 for the trademark FLEXELITE in international class 19 for Mortars, namely, mortar mixes and lightweight thinset mortar for adhering tile, marble, ceramic, mosaic, quarry, porcelain, and granite to drywall, concrete, backerboard, plywood, plastics, laminates, masonry, and other surface," registration number 3128516 for the trademark LATH N' LEVEL in international class 19 for "building materials, namely cements, namely, portland cement and cement mixes, non-metal lath, and cementitious underlayment, namely, flooring, underlayment," registration number 2915871 for the trademark ELITE in international class 001 "waterproofing chemical compositions for articles of masonry, wood and other construction surfaces; waterproofing membranes in liquid chemical form for use in construction," and registration number 1712697 for the trademark ELASTISET in international class 19 for "cement based elastomeric membrane to bridge structural cracks."

Elite Building Products, Inc. has merged into ParexUSA, Inc. in accordance with the Certificate of Merger dated November 18, 2011 (attached for reference and filed with the USPTO on February 16, 2012). ParexUSA, Inc. consents to transfer and assign the above referenced intellectual property rights from Elite Building Products, Inc. to ParexUSA, Inc.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title and interest worldwide in and to registration number 3418070 for the trademark FLEXELITE in international class 19 for Mortars, namely, mortar mixes and lightweight thinset mortar for adhering tile, marble, ceramic, mosaic, quarry, porcelain, and granite to drywall, concrete, backerboard, plywood, plastics, laminates, masonry, and other surface," registration number 3128516 for the trademark LATH N' LEVEL in international class 19 for "building materials, namely cements, namely, portland cement and cement mixes, non-metal lath, and cementitious underlayment, namely, flooring, underlayment," registration number 2915871 for the trademark ELITE in international class 001 "waterproofing chemical compositions for articles of masonry, wood and other construction surfaces; waterproofing membranes in liquid chemical form for use in construction," and registration number 1712697 for the trademark ELASTISET in international class 19 for "cement based elastomeric membrane to bridge structural cracks" (and all renewals and extensions thereof) are transferred and conveyed to ParexUSA, Inc.

IN WITNESS WHEREOF, ParexUSA, Inc. has executed this Assignment on .

2-29, 2012.

ParexUSA, Inc.

By: 

*corporate counsel*