

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Source Interlink Magazines, LLC		02/13/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Source Interlink Media, LLC
Street Address:	831 South Douglas Street
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	4057360	PMY
Registration Number:	4057359	PMY
Registration Number:	4071514	PMY POWER & MOTORYACHT
Registration Number:	4071513	PMY POWER & MOTORYACHT
Registration Number:	1650102	POWER AND MOTORYACHT
Registration Number:	2133647	POWER & MOTORYACHT
Registration Number:	0934484	SAIL
Registration Number:	0920246	SAIL

CORRESPONDENCE DATA

Fax Number: (310)531-9376
 Phone: 3105319900
 Email: trademark@sorc.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

OP \$215.00 4057360

Correspondent Name: Scott J. Spooner
Address Line 1: 831 South Douglas Street
Address Line 4: El Segundo, CALIFORNIA 90245

NAME OF SUBMITTER:

Scott J. Spooner

Signature:

/Scott J. Spooner/

Date:

02/29/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademark (this "Assignment"), dated as of February 13, 2012, by and between, SOURCE INTERLINK MAGAZINES, LLC, a Florida limited liability company (the "Assignor") and SOURCE INTERLINK MEDIA, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the trademarks with the United States Patent and Trademark Office listed on Exhibit A hereto (the "Marks");

WHEREAS, Assignor is a wholly owned subsidiary of Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby conveys, transfers and assigns to Assignee, all right, title and interest in and to the Marks; the goodwill associated with the Marks; the registration for the Marks; all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Mark.

3. This Assignment will be binding upon and inure to the benefit of the parties and their respective successors and assigns.

4. This Agreement may be executed in several counterparts, including signatures via facsimile or PDF attached to an email, but all counterparts shall constitute one and the same instrument.


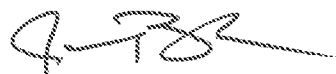
ACKNOWLEDGED AND AGREED:	
ASSIGNOR:	ASSIGNEE:
SOURCE INTERLINK MAGAZINES, LLC	SOURCE INTERLINK MEDIA, LLC
By: 	By: 
Source Interlink Media, LLC, Sole Member, Source Interlink Companies, Inc., Sole Member, John Bode, EVP & CFO	Source Interlink Companies, Inc., Sole Member, John Bode, EVP & CFO

Exhibit A

Trademark Schedule – Marine Group

Registered Marks – United States:

Trademark	Country	Registration No.	Registration Date
PMY	United States	4057360	November 15, 2011
PMY	United States	4057359	November 15, 2011
PMY POWER & MOTORYACHT	United States	4071514	December 13, 2011
PMY POWER & MOTORYACHT	United States	4071513	December 13, 2011
POWER & MOTORYACHT	United States	1650102	July 9, 1991
POWER & MOTORYACHT (stylized)	United States	2133647	February 3, 1998
SAIL	United States	0934484	May 23, 1972
SAIL (stylized)	United States	0920246	May 23, 1972

Registered Marks – Foreign Countries

Trademark	Country	Registration No.	Registration Date
SAIL	Canada	TMA258979	May 22, 1981
SAIL	France	033221532	October 10, 2003
SAIL (stylized)	Canada	TMA258978	May 22, 1981
SAIL (stylized)	European Union	3134954	June 16, 2004
SAIL (stylized)	United Kingdom	2324318	February 20, 2003

There are no existing trademark applications