

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Source Interlink Media, LLC		02/13/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Source Media Ventures, LLC
Street Address:	27500 Riverview Center Boulevard
City:	Bonita Springs
State/Country:	FLORIDA
Postal Code:	34134
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	4057360	PMY
Registration Number:	4057359	PMY
Registration Number:	4071514	PMY POWER & MOTORYACHT
Registration Number:	4071513	PMY POWER & MOTORYACHT
Registration Number:	1650102	POWER AND MOTORYACHT
Registration Number:	2133647	POWER & MOTORYACHT
Registration Number:	0934484	SAIL
Registration Number:	0920246	SAIL

CORRESPONDENCE DATA

Fax Number: (310)531-9376
 Phone: 3105319900
 Email: trademark@sorc.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

OP \$215.00 4057360

Correspondent Name: Scott J. Spooner
Address Line 1: 831 South Douglas Street
Address Line 4: El Segundo, CALIFORNIA 90245

NAME OF SUBMITTER:

Scott J. Spooner

Signature:

/Scott J. Spooner/

Date:

02/29/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademark (this "Assignment"), dated as of February 13, 2012, by and between, SOURCE INTERLINK MEDIA, LLC, a Florida limited liability company (the "Assignor") and SOURCE MEDIA VENTURES, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the trademarks with the United States Patent and Trademark Office listed on Exhibit A hereto (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Contribution and Assumption Agreement of even date herewith.


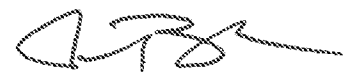
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby conveys, transfers and assigns to Assignee, all right, title and interest in and to the Marks; the goodwill associated with the Marks; the registration for the Marks; all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Mark.

3. This Assignment will be binding upon and inure to the benefit of the parties and their respective successors and assigns.

4. This Agreement may be executed in several counterparts, including signatures via facsimile or PDF attached to an email, but all counterparts shall constitute one and the same instrument.

ACKNOWLEDGED AND AGREED:	
ASSIGNOR:	ASSIGNEE:
SOURCE INTERLINK MEDIA, LLC	SOURCE MEDIA VENTURES, LLC
By: 	By: 
Source Interlink Companies, Inc., Sole Member, John Bode, EVP & CFO	Source Interlink Media, LLC, Sole Member, Source Interlink Companies, Inc., Sole Member, John Bode, EVP & CFO