

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Trademark Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Protecto Wrap Company		02/16/2012	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA

Name:	First Business Capital Corp.
Street Address:	401 Chamany Drive
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53719
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Serial Number:	85320402	FORM FLASH
Serial Number:	85087867	PREMIUM BUILDING PRODUCTS THAT PROTECT
Registration Number:	3979538	PROTECTO LINER
Serial Number:	85052138	PROTECT YOURSELF AND THOSE YOU RESCUE
Registration Number:	2974427	DEFENSEAL
Registration Number:	3096316	WHISPER MAT
Registration Number:	3975360	PROTECTO WRAPTOR
Registration Number:	3935348	PROTECTO EXTRICATION WRAP
Registration Number:	3894509	PEEL AND HEAT COMPLETE
Registration Number:	3706776	PROTECTO SUPER STICK BUILDING TAPE
Registration Number:	3848393	AUDIO WRAP
Registration Number:	3538387	PROTECTO SHIELD
Registration Number:	2957488	PROTECTO PREMIUM R-INSULATION BOARD
Registration Number:	2832775	PROTECTO BOND

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Registration Number:	2782988	PROTECTO FLEX
Registration Number:	2800836	PROTECTO ENERGY PLATE LINER
Registration Number:	2767494	PROTECTO TRIPLE GUARD ENERGY SILL SEALER
Registration Number:	2882185	PROTECTO PREMIUM ENERGY SILL SEALER
Registration Number:	2139408	AFM
Registration Number:	1015806	JIFFY SEAL
Registration Number:	0981491	PROTECTO WRAP

CORRESPONDENCE DATA

Fax Number: (414)273-5198

Phone: 414-273-3500

Email: bgilpin@gklaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.

Address Line 1: 780 N. Water Street

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	057401-0103
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NAME OF SUBMITTER:	Brian G. Gilpin
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Signature:	/Brian G. Gilpin/
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Date:	02/29/2012
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Total Attachments: 2
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NOTICE OF TRADEMARK SECURITY INTEREST
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Interest, dated as of February 16, 2012, is made with regard to PROTECTO WRAP COMPANY, an Oklahoma corporation, whose address and principal place of business is located at 1955 S. Cherokee Street, Denver, Colorado 80223 (the "Debtor"), by FIRST BUSINESS CAPITAL CORP., with an address of 401 Charmany Drive, Madison, Wisconsin 53719 (the "Secured Party").

R E C I T A L S:

The Debtor and the Secured Party have entered into a Loan and Security Agreement dated as of February 16, 2012 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Secured Party may now or hereafter make certain loans or other financial accommodations to or for the account of the Debtor.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Secured Party has required the execution and delivery of a Patent and Trademark Security Agreement (the "Patent and Trademark Security Agreement") by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Patent and Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Patent and Trademark Security Agreement, Debtor has granted a security interest in favor of the Secured Party in and with respect to the entire right, title, and interest of Debtor in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Interest as of the date written above.

By: *Mark H. Buchert*
Mark H. Buchert, Vice President

STATE OF MILWAUKEE)
)
COUNTY OF WISCONSIN)

The foregoing instrument was acknowledged before me this 16th day of February, 2012, by Mark H. Buchert, a Vice President for First Business Capital Corp., on behalf of the corporation.

[Signature]
Notary Public, State of Colorado Wisconsin
My commission is permanent Expires 6/23/2013

SCHEDULE OF TRADEMARKS

MARK	COUNTRY	APP NO./ REG. NO.	FILING DATE/REG. DATE	STATUS
FORM FLASH	US	85-320,402	05/13/2011	Pending
PREMIUM BUILDING PRODCUTS THAT PROTECT	US	85-087,867	07/19/2010	Pending
PROTECTO LINER	US	3,979,538	06/14/2011	Registered
PROTECT YOURSELF AND THOSE YOU RESCUE	US	85-052,138	06/01/2010	Pending
DEFENSEAL	US	2,974,427	07/19/2005	Registered
WHISPER MAT	US	3,096,316	05/23/2006	Registered
PROTECTO WRAPTOR	US	3,975,360	06/07/2011	Registered
PROTECTO EXTRICATION WRAP	US	3,935,348	03/22/2011	Registered
PEEL AND HEAT COMPLETE	US	3,894,509	12/21/2010	Registered
PROTECTO SUPER STICK BUILDING TAPE	US	3,706,776	11/03/2009	Registered
AUDIO WRAP	US	3,848,393	09/14/2010	Registered
PROTECTO SHIELD	US	3,538,387	11/25/2008	Registered
PROTECTO PREMIUM R- INSULATION BOARD	US	2,957,488	05/31/2005	Registered
PROTECTO BOND	US	2,832,775	04/13/2004	Registered
PROTECTO FLEX	US	2,782,988	11/11/2003	Registered
PROTECTO ENERGY PLATE LINER	US	2,800,836	12/30/2003	Registered
PROTECTO TRIPLE GUARD ENERGY SILL SEALER	US	2,767,494	09/23/2003	Registered
PROTECTO PREMIUM ENERGY SILL SEALER	US	2,882,185	09/07/2004	Registered
AFM	US	2,139,408	02/24/1998	Registered
JIFFY SEAL	US	1,015,806	07/15/1975	Registered
PROTECTO WRAP	US	981,491	04/02/1974	Registered