

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Yair Ganor</td> <td></td> <td>02/28/2012</td> <td>INDIVIDUAL: ISRAEL</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Yair Ganor		02/28/2012	INDIVIDUAL: ISRAEL																
Name	Formerly	Execution Date	Entity Type																								
Yair Ganor		02/28/2012	INDIVIDUAL: ISRAEL																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">LION PACKS LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">54 Nof Hagalil, Nof Kineret</td> </tr> <tr> <td>City:</td> <td colspan="3">Sefad</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">12000/13000</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: ISRAEL</td> </tr> </table>				Name:	LION PACKS LLC			Street Address:	54 Nof Hagalil, Nof Kineret			City:	Sefad			State/Country:	ISRAEL			Postal Code:	12000/13000			Entity Type:	LIMITED LIABILITY COMPANY: ISRAEL		
Name:	LION PACKS LLC																										
Street Address:	54 Nof Hagalil, Nof Kineret																										
City:	Sefad																										
State/Country:	ISRAEL																										
Postal Code:	12000/13000																										
Entity Type:	LIMITED LIABILITY COMPANY: ISRAEL																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85479643</td> <td>LION PACKS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85479643	LION PACKS																		
Property Type	Number	Word Mark																									
Serial Number:	85479643	LION PACKS																									
CORRESPONDENCE DATA																											
<p>Fax Number: (650)989-2131 Phone: 650-965-8731 Email: trademarks@rajpatent.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Raj Abhyanker Address Line 1: 1580 W. El Camino Real Address Line 2: Suite 8 Address Line 4: Mountain View, CALIFORNIA 94040</p>																											
ATTORNEY DOCKET NUMBER:	38066																										
DOMESTIC REPRESENTATIVE																											
<p>Name: Address Line 1:</p>																											

OP \$40.00 85479643

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Raj Abhyanker

Signature:

/Raj Abhyanker/

Date:

03/01/2012

Total Attachments: 1

source=Assignment Agreement#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 28 day of February, 2012 by Yair Ganor, a citizen of Israel, residing at 54 Nof Hagalil, Sefad 12000, Israel (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

LION PACKS LLC, (hereinafter referred to as "ASSIGNEE"), a company incorporated under the laws of Israel, having its principal place of business at 54 Nof Hagalil, Nof Kineret, Sefad, Galilee, Israel, Po.box - 12000/13000;

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
LION PACKS	WORD MARK	85479643	2011-11-23	NEW APPLICATION RECORD INITIALIZED NOT ASSIGNED TO EXAMINER

AND WHEREAS, Assignee desires to acquire all rights, titles, and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$ 1, agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.


IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

ASSIGNEE



Yair Ganor



Yair Ganor; Manager
LION PACKS LLC