

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Promofilm US LLC		02/03/2012
	Entity Type LIMITED LIABILITY COMPANY: FLORIDA		
RECEIVING PARTY DATA			
Name:	Pasiones TV, LLC		
Street Address:	7291 NW 74th Street		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33166		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3670099	PASIONES
CORRESPONDENCE DATA			
Fax Number:	(212)246-8959		
Phone:	212 708-1800		
Email:	gdeluca@ladas.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Elliot W. Lipins		
Address Line 1:	1040 Avenue of the Americas		
Address Line 2:	6th Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	2T09612410		
NAME OF SUBMITTER:	Elliot W. Lipins		
Signature:	/Elliot W. Lipins/		
Date:	03/01/2012		
Total Attachments: 1 source=Assignments_signed#page2.tif			

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ASSIGNMENT OF TRADEMARK AND
UNITED STATES REGISTRATION

WHEREAS, Promofilm US LLC, a limited liability company organized under the laws of the State of Florida, having a place of business at 7291 NW 74th Street, Miami, FL 33166, (hereinafter called ASSIGNOR), is the owner of the entire right, title and interest in and to the following Trademark and United States Registration identified below:

<u>Mark</u>	<u>Reg. No.</u>	<u>Registration Date</u>
PASIONES	3,670,099	August 18, 2009

WHEREAS, Pasioness TV, LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 7291 NW 74th Street, Miami, FL 33166 (hereinafter called ASSIGNEE) is desirous of acquiring the above-identified trademark and United States registration thereof and the goodwill symbolized by said trademark:

NOW, THEREFORE, in consideration of the sum of One Dollar paid by ASSIGNEE to ASSIGNOR, and for other good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, ASSIGNOR does hereby assign, transfer and sell to ASSIGNEE all of its right, title and interests in and to the above-identified trademark and United States trademark registration thereof, together with the goodwill of the business appurtenant to and symbolized by said trademark and the right to sue and collect for past infringement, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer not been made.

IN WITNESS WHEREOF, this Assignment has been executed by the said Assignor on the date set forth below.

PROMOFILM US LLC

By:

Name: Roger Huguet
Title: CEO

Date

2/3/2012