

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yogen Fruz U.S.A., Inc.		07/25/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	International Franchise Inc.		
Street Address:	210 Shields Court		
City:	Markham		
State/Country:	ONTARIO		
Postal Code:	L3R 8V2		
Entity Type:	CORPORATION: NOVA SCOTIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85110416	YOGURTY'S	
Serial Number:	85207538	YOGURTY'S FROYO	
Registration Number:	3683612	YOGURTY'S	
CORRESPONDENCE DATA			
Fax Number:	(214)661-4493		
Phone:	214-953-6493		
Email:	daltmdept@bakerbotts.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Valerie Verret		
Address Line 1:	2001 Ross Avenue		
Address Line 2:	Suite 600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	069410.1014/1289/1235		
NAME OF SUBMITTER:	Jill M. Errera		

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Signature:	/Jill M. Errera/
Date:	03/01/2012
Total Attachments: 3 source=IFI Trademark Assignment#page1.tif source=IFI Trademark Assignment#page2.tif source=IFI Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Yogen Früz U.S.A., Inc., a Nevada corporation, having an address of 210 Shields Court, Markham, Ontario CANADA L3R 8V2 (hereafter "Assignor") is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereafter the "Marks") and the related trademark applications and registrations; and

WHEREAS, International Franchise Inc., a Nova Scotia corporation, having an address of 210 Shields Court Markham, Ontario CANADA L3R 8V2 (hereafter "Assignee") desires to acquire all right, title and interest in and to the Marks and in and to the related applications and registrations together with the goodwill of the business symbolized by the marks throughout the world.

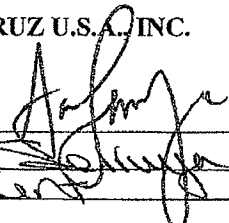
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the related applications and registrations therefor, together with the goodwill of the business symbolized by the Marks throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Marks in the United States, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

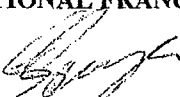
DAL01:1169987.1

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed on the date and in the capacity shown below.

YOGEN FRUZ U.S.A. INC.

By: 
Name: Alan Soltman
Title: President
Date: July 25, 2011


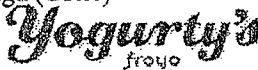
INTERNATIONAL FRANCHISE INC.

By: 
Name: Simon Soltman
Title: Director
Date: July 25, 2011

DAL01:1169987.1

EXHIBIT A

United States Trademarks Registrations/Applications:

Mark	Reg./App. No.	Reg./App. Date
YOGURTY'S	3,683,612	September 15, 2009
YOGURTY'S (Stylized/Color) 	85/110,416	August 18, 2010
YOGURTY'S FROYO & Design (Color) 	85/207,538	December 29, 2010

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