

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MICHELIN NORTH AMERICA, INC.		02/16/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	TIRE CENTERS, LLC		
Street Address:	310 Inglesby Parkway		
City:	Duncan		
State/Country:	SOUTH CAROLINA		
Postal Code:	29334		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2810404	T3	
Registration Number:	2808431	TRIVANT	
CORRESPONDENCE DATA			
Fax Number:	(703)836-7419		
Phone:	(703) 836-6620		
Email:	fred.hathaway@bipc.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Fred W. Hathaway		
Address Line 1:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		
ATTORNEY DOCKET NUMBER:	1033821-000315		
NAME OF SUBMITTER:	Fred W. Hathaway		
Signature:	/FWH/		

OP \$65.00 2810404

Date:

03/01/2012

Total Attachments: 2

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ASSIGNMENT

WHEREAS, MICHELIN NORTH AMERICA, INC., a corporation organized and existing under the laws of New York, and having a place of business at One Parkway South, Greenville, South Carolina 29615 (hereinafter "ASSIGNOR"), owns the trademarks shown on the attached Schedule A which are duly registered in the United States Patent and Trademark Office under the registration numbers and having the registration dates listed on the attached Schedule A; and

WHEREAS, TIRE CENTERS, LLC, a Delaware limited liability company, and having a place of business at 310 Inglesby Parkway, Duncan, South Carolina 29334 (hereinafter "ASSIGNEE"), is desirous of acquiring the trademarks listed in attached Schedule A, together with the goodwill of the business symbolized by the trademarks and the registrations listed on the attached Schedule A.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the trademarks listed on the attached Schedule A, together with the goodwill of the business symbolized by the trademarks and the registrations listed on the attached Schedule A.

MICHELIN NORTH AMERICA, INC.

Date: February 16th 2012

By: 

Name: LEDEVEHAT Clarisse

Title: Legal Trademark Manager