

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reckitt Benckiser LLC		02/29/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Reckitt Benckiser N.V.		
Street Address:	Siriusdreef 14 - 2132 WT		
City:	Hoofddorp		
State/Country:	NETHERLANDS		
Entity Type:	naamloze vennootschap: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85359776	ETCH-PROTECTOR	
CORRESPONDENCE DATA			
Fax Number:	(212)818-9606		
Phone:	212-818-9200		
Email:	mlerner@ssbb.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169-0079		
ATTORNEY DOCKET NUMBER:	065327.519		
DOMESTIC REPRESENTATIVE			
Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		

CH \$40.00 85359776

Address Line 2: Suite 1130
Address Line 4: New York, NEW YORK 10169-0079

NAME OF SUBMITTER:	Mark Lerner
Signature:	/mark lerner/
Date:	03/01/2012

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK

WHEREAS, Reckitt Benckiser LLC, Delaware Limited Liability Company (“Assignor”), is the owner of all right, title, and interest in and to the mark ETCH-PROTECTOR, together with the pending application in the United States Patent and Trademark Office Serial No. 85359776 (the “Trademark”), and

WHEREAS, Reckitt Benckiser N.V., a naamloze vennootschap organized in the Netherlands with its principal place of business at Siriusdreef 14, WT Hoofddorp 2132, Netherlands (hereinafter “Assignee”) is desirous of acquiring all rights, title, and interest to the Trademark, the goodwill appurtenant thereto, and the registrations and applications in respect thereof;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark together with the goodwill of the business appurtenant thereto and symbolized by said Trademark.

Assignor hereby irrevocably constitutes and appoints Assignee and its successors, legal representatives and assigns the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignor or Assignee but on behalf of and for the benefit of Assignee and its successors, legal representatives and assigns, and at the sole expense of Assignee, to institute, prosecute, compromise, defend and settle any and all proceedings at law, in equity or otherwise that and its successors, legal representatives or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to any property rights of Assignor in the Trademark, including the right to sue for past infringement of the Trademark, and to do all such acts and things in relation thereto and as its successors, legal representatives or assigns, shall deem desirable. Assignor shall fully cooperate with and assist Assignee in such proceedings. Assignor hereby declares that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable and perpetual and shall not be terminated by any act of Assignor or by operation of law, or by the occurrence of any other event, including, without limitation, the bankruptcy of Assignor, or in any other manner or for any other reason.

This instrument is executed by, and shall be binding upon, Assignor, his successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

Signed at Parappany, NJ, this 29th day of February, 2012.

Reckitt Benckiser LLC

By: [Signature]
Name: Kelly Slavit
Title: TRADEMARK + BUSINESS COUNSEL

State of New Jersey)
County of Morris) ss.:

On this 29th of February, 2012, personally appeared Kelly SLAVIT, to me known and known to me to be Trademark + Business Counsel of Reckitt Benckiser LLC, the assignor above named, and acknowledged that he executed the foregoing Assignment of Trademark on behalf of said assignor and pursuant to authority duty received.

[Signature]
Notary Public

MARY ELIZABETH MOLTZEN
No. 2195910
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 11/25/2016