TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ITOCHU Corporation		03/01/2012	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	GFoot Co., Ltd.
Street Address:	4-10, Imaike 3-chome, Chikusa-ku
City:	Nagoya-shi, Aichi
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3604897	MAD FOOT!

CORRESPONDENCE DATA

 Fax Number:
 (212)813-5901

 Phone:
 212-813-5900

Email: assignments@fzlz.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: DAVID EHRLICH

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER: | ICHU 0705614

DOMESTIC REPRESENTATIVE

Name: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 1: 866 UNITED NATIONS PLAZA

Address Line 4: NEW YORK, NEW YORK 10017

TRADEMARK

REEL: 004728 FRAME: 0595

NAME OF SUBMITTER:	Karen Lim
Signature:	/anca nicolescu/
Date:	03/02/2012
Total Attachments: 2 source=EXECUTED ASSIGNMENT TO GFOOT CO., LTD) (F0969099)#page1.tif source=EXECUTED ASSIGNMENT TO GFOOT CO., LTD) (F0969099)#page2.tif	

TRADEMARK REEL: 004728 FRAME: 0596

ASSIGNMENT

WHEREAS, ITOCHU Corporation, a corporation organized and existing under the laws of Japan located at 1-3, Umeda 3-chome, Kita-ku, Osaka-shi, Osaka, Japan ("Assignor"), is the joint owner of the following U.S. trademark registration (hereinafter, the "Trademark"):

TRADEMARK	REGISTRATION NO.
MAD FOOT!	3,604,897

and WHEREAS, GFoot CO., LTD., a limited company organized and existing under the laws of Japan, located at 4-10, Imaike 3-chome, Chikusa-ku, Nagoya-shi, Aichi, Japan ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

ITOCHU Corpora	tion /	Heren and and		
By:	44	W.	8	•
Name: <u>Satoshi Kiku</u>				***
Title: <u>Director</u> , Man	aging Exc	cutiv	e Officer	1838
Date of Signature	March	1,	2012	

[F0923954.1]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant:

GFoot, CO., LTD.

Registration Nos.:

3,604,897

Issued:

April 14, 2009

Marks:

MAD FOOT!

Our Ref.:

ICHU 0705614

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

The above Registrant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

GFoot, CO., LTD.

Signature:

Hiroyuki Hattori

Title: <u>President</u>

Date of Signature: March 1, 2012

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TRADEMARK REEL: 004728 FRAME: 0598