900216410 03/02/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-------------------|
| Sticky Ribhouse, LLC | | 101/20/2012 | LIMITED LIABILITY |
| | | | COMPANY: DELAWARE |

RECEIVING PARTY DATA

| Name: | Sticky Fingers Restaurants, LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 154 Charlois Blvd. | |
| City: | Winston-Salem | |
| State/Country: | NORTH CAROLINA | |
| Postal Code: | 27103 | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|----------|----------------|
| Registration Number: | 2379701 | STICKY FINGERS |
| Registration Number: | 3245326 | STICKY FINGERS |
| Serial Number: | 85009003 | STICKY FINGERS |

CORRESPONDENCE DATA

Fax Number: (952)885-5969 **Phone**: 952-885-5991

Email: trademark@mmblawfirm.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: James A. Wahl

Address Line 1: 8000 Norman Center Drive

Address Line 2: Suite 1000

Address Line 4: Minneapolis, MINNESOTA 55437

ATTORNEY DOCKET NUMBER: 14962-3 STICKY FINGERS

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| NAME OF SUBMITTER: | James A. Wahl |
|--|-----------------|
| Signature: | /James A. Wahl/ |
| Date: | 03/02/2012 |
| Total Attachments: 2 source=Sticky Fingers Trademark Assignment#page1.tif source=Sticky Fingers Trademark Assignment#page2.tif | |

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is made and entered into this 20th day of January, 2012, by **STICKY RIBHOUSE**, **LLC**, a Delaware limited liability company ("<u>Seller</u>"), in favor of **STICKY FINGERS RESTAURANTS**, **LLC**, a Delaware corporation ("<u>Buyer</u>").

Seller and Buyer are parties to that certain Asset Purchase Agreement dated as of January 18, 2012 (the "<u>Purchase Agreement</u>"), by which for good and valuable consideration Seller agrees to sell to Buyer, and Buyer agrees to purchase from Seller, the Intellectual Property (as defined in the Purchase Agreement), among other assets.

Seller owns the following marks registered and/or pending with the United States Patent and Trademark Office (the "Seller Marks"):

| Mark | Serial Number | Registration Number |
|-----------------|---------------|---------------------|
| STICKY FINGERS® | 75832048 | 2379701 |
| STICKY FINGERS® | 78356468 | 3245326 |
| STICKY FINGERS™ | 85009003 | |

Buyer desires to acquire the Seller Marks, and all other trademarks, service marks, logos, and commercial symbols of any kind and nature used by Seller to identify and distinguish Seller's businesses (collectively, the "Seller's IP Rights"), all goodwill associated therewith, and all rights therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby sell, assign and transfer to Buyer, as successor to the portion of Seller's Business to which Seller's IP rights pertain, all right, title and interest in and to Seller's IP Rights, and associated goodwill, the right to register the trademarks thereon and the right to secure any renewals, reissues and extensions of any such trademarks throughout the world, the right to recover for the past infringement of Seller's IP Rights by any party or parties, the right to sue in Buyer's name and collect damages for any infringement of Seller's IP Rights, and including all right, title, interest, and ownership, if any, of Seller any and all other intellectual property rights relating to Seller's IP Rights.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this Assignment, declares: that he or she is authorized to execute this Assignment on behalf of the Seller; that Seller is the owner of the Seller Marks as recited above; and that the information set forth in this Assignment is true.

Seller agrees and acknowledges that this Assignment will be recorded with the United States Patent and Trademark Office and that its contents will be publicly available.

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Seller is signing this Assignment on the date written in the Introduction above.

SELLER:

STICKY RIBHOUSE, LLC

By: Name:

Title:

[Signature Page to Trademark Assignment]

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RECORDED: 03/02/2012