

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement Supplement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LVW Advisors, LLC		02/22/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	100 Federal Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85537361	YOUR FINANCIAL GPS WITH A MORAL COMPASS.	
CORRESPONDENCE DATA			
Fax Number:	(617)951-8736		
Phone:	617-951-8132		
Email:	linda.salera@bingham.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Linda A. Salera		
Address Line 1:	1 Federal Street		
Address Line 2:	c/o Bingham McCutchen LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Linda A. Salera		
Signature:	/Linda A. Salera/		
Date:	03/05/2012		

OP \$40.00 85537361

Total Attachments: 4

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TRADEMARK SECURITY AGREEMENT SUPPLEMENT

This TRADEMARK SECURITY AGREEMENT SUPPLEMENT (this "Agreement"), dated as of February 22, 2012, is made by LVW Advisors, LLC a Delaware limited liability company (the "Grantor"), in favor of BANK OF AMERICA, N.A., as Administrative Agent for the Secured Parties under and as defined in the Credit Agreement (as defined below).

RECITALS

WHEREAS, the Grantor is party to a (i) that certain Revolving Credit Agreement, dated as of January 30, 2012, by and among the Grantor, certain of its affiliates party thereto from time to time, the Administrative Agent and the Lenders party there to from time to time (as amended, restated, supplemented or otherwise modified and in effect from time to time, the "Credit Agreement"), (ii) that certain Security Agreement, dated as of January 30, 2012 (as amended, restated, supplemented or otherwise modified and in effect from time to time, the "Security Agreement"), by and among the Grantor, certain of its affiliates party thereto from time to time, and the Administrative Agent, and (iii) that certain Trademark Security Agreement, dated as of January 30, 2012 (as amended, restated, supplemented or otherwise modified and in effect from time to time, the "Trademark Agreement"), by and among the Grantor, certain of its affiliates party thereto from time to time and the Administrative Agent;

WHEREAS, the Grantor has acquired additional Trademarks and, as required by the Security Agreement, desires to supplement the Trademark Agreement as set forth herein;

NOW, THEREFORE, in consideration of the premises and the mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby promises, covenants and unconditionally and irrevocably agrees with the Administrative Agent as follows:

1. **Defined Terms.** All capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement.

2. **Grant of Security Interest in Trademark Collateral.** The Grantor hereby pledges and grants to the Administrative Agent for the benefit of the Lenders a lien on and a security interest in and to all of its right, title and interest in, to and under all:

(a) Trademarks for which registrations or applications for registration are listed on Schedule I attached hereto;

(b) Goodwill associated with such Trademarks; and

(c) Proceeds of any and all of the foregoing.

3. **Security Agreement.** The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Security Agreement and the Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and

provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

4. **Governing Law; Submission to Jurisdiction; Waiver of Venue; Service of Process; Waiver of Jury Trial.** The terms of Sections 10.14 and 10.15 of the Credit Agreement with respect to governing law, submission to jurisdiction, waiver of venue, service of process and waiver of jury trial are incorporated herein by reference, *mutatis mutandis*, and the Grantor hereby agrees to such terms.

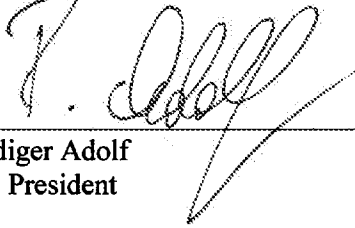
5. **Delivery.** Delivery of the signature pages to this Agreement by facsimile or other electronic imaging means (e.g. "pdf" or "tif") shall be as effective as delivery of manually executed counterparts of this Agreement.

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IN WITNESS WHEREOF, the Grantor has caused this Agreement to be executed and delivered by its duly authorized officer or other representative as of the date first set forth above.

Grantor:

LVW ADVISORS, LLC

By: 
Name: Ruediger Adolf
Title: Vice President

Schedule I

I. Additional Trademark Registrations.

<u>Company</u>	<u>Trademark</u>	<u>Reg. No.</u>	<u>Date</u>
LVW Advisors, LLC	YOUR FINANCIAL GPS WITH A MORAL COMPASS. (4) standard character mark	85537361	February 8, 2012