

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Neema Clothing, Ltd.		02/28/2012	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	James Ammeen
<b>Street Address:</b>	11 Cole Road
<b>City:</b>	Verona
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07044
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	1290207	BRAVINI
Registration Number:	1712718	CAROLINA BLUE
Registration Number:	1117334	HIGGINS
Registration Number:	0907216	HILTON CLUB
Registration Number:	0508045	MAXWELL
Registration Number:	0779944	PBM
Registration Number:	2862001	PERFECT POPLIN
Registration Number:	1285334	ROCKHORN
Registration Number:	1989711	SPORTCLOTHES INTERNATIONAL
Registration Number:	1665104	STONE RIVER SILKS
Registration Number:	1646902	STONELEIGH
Registration Number:	1933198	SUPRA SHARK
Registration Number:	2006964	WRINKLE REBOUND

**CORRESPONDENCE DATA**

CH \$340.00 1290207

Fax Number: (212)643-6500  
Phone: 212-643-7000  
Email: pto@sillscummis.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Sills Cummis & Gross P.C.  
Address Line 1: 30 Rockefeller Plaza  
Address Line 2: 29th Floor, IP Dept., Docketing  
Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	09910484.000001
NAME OF SUBMITTER:	Edward Longobardi
Signature:	/Edward Longobardi/
Date:	03/06/2012

Total Attachments: 5  
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## Trademark Assignment

This Trademark Assignment (this "Assignment"), effective as of February 28, 2012 ("Effective Date"), is between Neema Clothing, Ltd., a New York corporation (collectively, "Assignor"), and James Ammeen, an individual ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the registered trademarks, service marks, applications therefor and trade names and all other common law trademarks, service marks, trade dress and trade names owned or used by Assignor in connection with its business as listed on the attached schedules (collectively, the "Marks"), including but not limited to: (i) the registered trademarks and pending applications in the United States Patent and Trademark Office set forth on Schedule A; and (ii) the common law trademarks set forth on Schedule B.

WHEREAS, Assignor is indebted to Assignee and in exchange for the reduction of such indebtedness, Assignor shall transfer, assign and convey to Assignee all of Assignors' right, title and interest in the Marks.

NOW, THEREFORE, in consideration for the assignment of the Marks, the Assignee agrees to reduce the amount of indebtedness owed from Assignor to Assignee in the amount of \$10,000 and other fair good and valuable consideration, including the provisions and covenants herein, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date, hereby sells, grants, conveys, transfers, assigns, and delivers to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Marks, the goodwill of the business appurtenant to and associated with the Marks and which is symbolized thereby, as well as any renewals thereof, all income, royalties, damages, and payments now or hereafter due or payable with respect to the Marks, all causes of action (in law and/or equity) and the right to sue, counterclaim, recover and collect for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all other rights corresponding thereto throughout the respective countries where Assignor holds rights in the Marks, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made.

1. Assignor, as of the Effective Date, agrees to immediately cease using the Marks and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

2. Assignor covenants and agrees that, from time to time after the delivery of this Assignment, Assignor shall, promptly upon request and for no additional consideration, make, sign, execute, acknowledge, deliver, undertake and cause to be done such further instruments, actions, conveyances, transfers, assignments, powers of attorney and assurances, and take such other actions as may reasonably be requested by the Assignee or its counsel in order more effectively to convey, transfer, assign and vest the Marks to and in the Assignee in any

jurisdiction, and to otherwise implement and carry out the purposes and intent of this Assignment.

3. Assignor hereby constitutes and appoints Assignee, its successors and assigns, Assignor's true and lawful attorney and attorneys, with full power of substitution, in Assignor's name and stead, but on behalf of and for the benefit of Assignee, its successors and assigns, from time to time, to institute and prosecute in Assignor's name, or otherwise, at the expense and for the benefit of Assignor, its successor and assigns, any and all proceedings at law, in equity or otherwise, which Assignee, its successor or assigns, may deem proper for the collection and enforcement of any claim or right of any kind hereby contributed, conveyed, transferred, assigned and delivered, or intended so to be, and to do all reasonable acts and things in relation to the Marks. Assignor hereby declares that the foregoing powers are coupled with an interest and are and shall be irrevocable by Assignor in any manner or for any reason whatsoever.

4. The provisions of this Assignment shall be binding upon Assignor and its successors, assigns and legal representatives and shall inure to the benefit of Assignee and its successors, assigns and legal representatives.

5. This Assignment shall be construed, performed and enforced in accordance with, and governed by, the laws of the State of New York, without giving effect to the principles of conflicts of laws of the State of New York and the applicable federal laws of the United States of America pursuant to Title 15 of the United States Code.

6. This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument. Delivery of a facsimile version or a copy in pdf format that is conveyed via email of one or more signatures to this Assignment shall be deemed adequate delivery for all purposes hereof.

7. Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks.


*[Signature page follows]*

WHEREFORE, Assignor has duly executed this Trademark Assignment on the date indicated below.

Date: February 28, 2012.

**ASSIGNOR:**

NEEMA CLOTHING LTD.

By:   
Name: JAMES J. AMMEEN  
Title: PRES/CEO

*(Trademark Assignment Signature Page)*

Schedule A

**U.S. Trademarks**

(Registered Trademarks and Applications)

<u>Trademark</u>	<u>Appl./Reg. No.</u>	<u>Appl./Reg. Date</u>	<u>Class</u>
BRAVINI	R 1,290,207	R 8/14/84	25
CAROLINA BLUE	R 1,712,718	R 9/1/92	25
HIGGINS	R 1,117,334	R 5/1/79	25
HILTON CLUB	R 907,216	R 2/2/71	25
MAXWELL (Stylized)	R 508,045	R 3/29/49	25
PBM	R 779,944	R 11/10/64	25
PERFECT POPLIN	R 2,862,001	R 7/13/04	25
ROCKHORN & Design	R 1,285,334	R 7/10/84	25
SPORTSCLOTHES INTERNATIONAL & Design	R 1,989,711	R 7/30/96	25
STONE RIVER SILKS	R 1,665,104	R 11/19/91	25
STONELEIGH	R 1,646,902	R 6/4/91	25
SUPRA SHARK	R 1,933,198	R 11/7/95	25
WRINKLE REBOUND	R 2,006,964	R 10/8/96	25

**Schedule B**

**U.S. Trademarks**

**COMMON LAW TRADEMARKS**

Boat House Row
Bravini
Carolina Blue
Colony Park
Gianelli
Higgins
Hilton Club
J.M. Bradbury
Jared Stone
Lancia
Lenox Hall
Maxwell
Old Crewe
Paul Austin
PBM
Robert Kent
Rockhorn
Sportclothes International
Stoneleigh
University Town
Yves Gerard
Franco Lanzetti
Marco Carelli
Sergio Savattini
Collezione Italia