

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Colorbok, Inc.		03/05/2012	CORPORATION: MICHIGAN

**RECEIVING PARTY DATA**

<b>Name:</b>	Colorbok, LLC
<b>Street Address:</b>	110 Parkland Plaza
<b>City:</b>	Ann Arbor
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48103
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Registration Number:	2944901	ALPHA STAX
Serial Number:	77426321	CLOUD 9
Registration Number:	3149071	CLOUD 9
Registration Number:	4060792	CLOUD 9
Registration Number:	1731029	COLORBOK
Registration Number:	3442430	EXPRESS YOURSELF...CREATIVELY
Serial Number:	85339850	HEIDI GRACE
Registration Number:	3187903	HEIDI GRACE DESIGNS
Serial Number:	85339843	HEIDI GRACE DESIGNS
Registration Number:	3999164	HEIDI GRACE DESIGNS
Registration Number:	0870205	MAKIT & BAKIT
Serial Number:	85529319	MAKIT & BAKIT SUNCATCHER
Registration Number:	3685448	PRECIOUS BANK PERMA-COAT CERAMIC
Registration Number:	3165027	PRECIOUSMUG

CH \$440.00 2944901

Registration Number:	3162248	PRECIOUS PET
Registration Number:	3162247	PRECIOUS PLATE
Serial Number:	85529280	SEW EASY PLUSH PALS

**CORRESPONDENCE DATA**

Fax Number: (734)418-4279  
Phone: 734-418-4278  
Email: tmdocketing@honigman.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Jennifer Sheehan Anderson  
Address Line 1: 39400 Woodward Ave., Suite 101  
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	203998-324941
NAME OF SUBMITTER:	Jennifer Sheehan Anderson
Signature:	/Jennifer Sheehan Anderson/
Date:	03/06/2012

**Total Attachments: 4**  
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source=Trademark Assignment Colorbok Inc to Colorbok LLC effective 3-5-12(10549939\_1)#page4.tif

TRADEMARK ASSIGNMENT

Effective March 5, 2012, COLORBÖK, INC., a Michigan corporation at 110 Parkland Plaza, Ann Arbor, Michigan 48103 U.S.A., ("Assignor"), wishes to assign to COLORBÖK, LLC, an Ohio limited liability company at 110 Parkland Plaza, Ann Arbor, Michigan 48103 U.S.A. ("Assignee") the entire right, title and interest in and to the following (collectively, the "Trademark Rights"):

See Attached Schedule A

Any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof; and

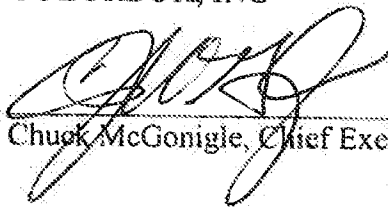
In view of the payment of Ten dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee, any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

COLORBÖK, INC



Chuck McGonigle, Chief Executive Officer

STATE OF Michigan )  
 )ss.  
COUNTY OF Washtenaw )

The foregoing instrument was acknowledged before me in Washtenaw County, Michigan this 1st day of March, 2012.

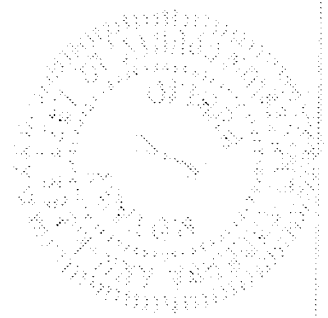
Signature Theresa Ann - Moss Best

Printed name Theresa Ann - Moss Best

Notary public, State of Michigan, County of Livingston





My commission expires 1-8-2014

Acting in the County of Washtenaw




## TRADEMARK ASSIGNMENT

### Schedule A – Trademarks

Mark	Image	Country	Appl. / Reg. No.	File /Reg. Date
COLORBÖK		AUSTRALIA	1232403	06/17/2010
COLORBÖK		CANADA	1562308	02/01/2012
HEIDI GRACE DESIGNS		CANADA	1562310	02/01/2012
MAKIT & BAKIT		CANADA	1562312	02/01/2012
MAKIT & BAKIT SUNCATCHER		CANADA	1562251	02/12/2012
PAINT A SUNCATCHER		CANADA	TMA375498	11/09/1990
PRECIOUSBANK PERMA- COAT CERAMIC & Design		CANADA	1562245	02/01/2012
PRECIOUSMUG & Design		CANADA	1562253	02/01/2012
PRECIOUSPET & Design		CANADA	1562257	02/01/2012
PRECIOUSPLATE & Design		CANADA	1562244	02/01/2011
SEW EASY PLUSH PALS		CANADA	1562247	02/01/2012
ALPHA STAX		CHINA	5279835	07/07/2009
COLORBÖK		CHINA	6610313	10/14/2010
COLORBÖK		CHINA	6610277	03/28/2010




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Mark	Image	Country	Appl. / Reg. No.	File /Reg. Date
COLORBÖK		CHINA	6610278	08/14/2010
MAKIT & BAKIT		CHINA	5279832	07/21/2009
QUINCRAFTS		CHINA	6054145	01/14/2010
STAX		CHINA	5279839	07/07/2009
COLORBÖK		EUROPEAN UNION (CTM)	5308002	03/05/2011
QUINCRAFTS		EUROPEAN UNION (CTM)	5308151	08/03/2007
XYZ		EUROPEAN UNION (CTM)	7030422	08/04/2009
COLORBÖK		JAPAN	5152076	07/18/2008
COLORBÖK		MEXICO	1098953	05/12/2009
COLORBÖK		MEXICO	1128404	10/29/2009
QUINCRAFTS		TAIWAN	1318451	07/16/2008
ALPHA STAX		UNITED STATES	2,944,901	04/26/2005
CLOUD 9		UNITED STATES	77/426,321	03/19/2009
CLOUD 9		UNITED STATES	3,149,071	09/26/2006
CLOUD 9		UNITED STATES	4,060,792	11/22/2011
COLORBÖK		UNITED STATES	1,731,029	11/10/1992
EXPRESS YOURSELF...CREATIVELY		UNITED STATES	3,442,430	06/03/2008
HEIDI GRACE		UNITED STATES	85/339,850	06/07/2011
HEIDI GRACE DESIGNS		UNITED STATES	3,187,903	12/19/2006
HEIDI GRACE DESIGNS		UNITED STATES	85/339,843	06/07/2011
HEIDI GRACE DESIGNS		UNITED STATES	3,999,164	07/19/2011
MAKIT & BAKIT		UNITED STATES	870,205	05/27/1969
MAKIT & BAKIT SUNCATCHER		UNITED STATES	85/529,319	01/31/2012
PRECIOUSBANK PERMA-COAT CERAMIC & Design		UNITED STATES	3,685,448	09/22/2009

TRADEMARK ASSIGNMENT

Schedule A - Trademarks

Mark	Image	Country	Appl. / Reg. No.	File /Reg. Date
PRECIOUSMUG & Design		UNITED STATES	3,165,027	10/31/2006
PRECIOUSPET & Design		UNITED STATES	3,162,248	10/24/2006
PRECIOUSPLATE & Design		UNITED STATES	3,162,247	10/24/2006
SEW EASY PLUSH PALS		UNITED STATES	85/529,280	01/31/2012

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