

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sony Ericsson Mobile Communications AB		02/15/2012	CORPORATION: SWEDEN

RECEIVING PARTY DATA

Name:	Sony Mobile Communications AB
Street Address:	Nya Vattentorget
City:	Lund
State/Country:	SWEDEN
Postal Code:	SE-22188
Entity Type:	CORPORATION: SWEDEN

PROPERTY NUMBERS Total: 107

Property Type	Number	Word Mark
Serial Number:	85543727	LIVESOUND
Serial Number:	85460440	LIVEVIEW
Serial Number:	85503049	TXT
Serial Number:	85413440	
Serial Number:	85442300	
Serial Number:	85442317	
Serial Number:	85442276	
Serial Number:	85442260	
Serial Number:	85482469	
Serial Number:	85072972	LIVEVIEW
Serial Number:	85440480	ARC
Registration Number:	4050943	LIVEVIEW
Serial Number:	85428364	LIFE.CONTACTS
Serial Number:	85422421	LIVEPOWER

TRADEMARK

Serial Number:	85422412	LIVESOUND
Serial Number:	85422393	LIVEDOCK
Serial Number:	85422369	LIVEKEY
Serial Number:	85422358	LIVESTYLE
Serial Number:	85422346	LIVEPLAY
Registration Number:	4040646	
Registration Number:	4021717	
Serial Number:	85039837	LIVEWARE
Registration Number:	4001869	PURITY WIFI
Registration Number:	3984596	
Registration Number:	3984595	
Registration Number:	3984594	
Registration Number:	3984382	
Registration Number:	3984381	
Registration Number:	3912582	
Registration Number:	3912581	
Registration Number:	3888310	
Registration Number:	3891603	
Registration Number:	2895153	
Registration Number:	3330693	S710A
Registration Number:	3173101	S700
Registration Number:	3173100	K700
Registration Number:	3007247	STYLE UP
Registration Number:	3000670	QUICKSHARE
Registration Number:	2953075	
Serial Number:	77768352	
Serial Number:	77756438	
Serial Number:	77756408	
Serial Number:	77756359	
Serial Number:	77756331	
Serial Number:	77756286	
Serial Number:	77860849	ENTHRAL
Serial Number:	77860826	ENCHANT
Serial Number:	77860809	STIR
Registration Number:	4046146	LIFE.EPISODE

	4040200	X10
Registration Number:	4040199	X9
Registration Number:	4040197	X8
Registration Number:	4040196	X7
Registration Number:	4040195	X6
Registration Number:	4033211	
Registration Number:	4033210	
Registration Number:	4033209	
Registration Number:	4033208	
Registration Number:	4033207	
Registration Number:	4033206	
Registration Number:	4033205	
Serial Number:	77816382	CREATOUCH
Serial Number:	77935640	FOUR CORNERS
Serial Number:	77598730	SE
Registration Number:	3987737	PURENESS
Registration Number:	3982137	
Registration Number:	3881691	
Registration Number:	3881690	
Registration Number:	3881689	
Registration Number:	3881684	
Registration Number:	3690610	
Registration Number:	3901956	VIVAZ
Registration Number:	3884219	SATIO
Registration Number:	3920830	SENSME
Registration Number:	3795300	
Registration Number:	3920650	SPLINES
Registration Number:	3832852	EQUINOX
Registration Number:	3842648	
Registration Number:	3832535	GREENHEART
Serial Number:	77379388	PLAYNOW
Serial Number:	77371204	
Registration Number:	4088183	PLAYNOW
Registration Number:	3620612	X PANEL
Registration Number:	3617267	X

	3589341	
Registration Number:	3589340	
Registration Number:	3620481	X1
Registration Number:	3628131	
Registration Number:	3620348	
Registration Number:	3551327	MY MUSIC MANIAC
Registration Number:	3541331	MY MUSIC MANIAC
Registration Number:	3632194	SENSME
Registration Number:	3359480	VIDEODJ
Registration Number:	3348017	TRACKID
Registration Number:	3347926	
Registration Number:	3481540	Z750A
Registration Number:	3481538	W580I
Registration Number:	3434114	BESTPIC
Registration Number:	3311567	I NIGHT TENNIS
Registration Number:	3306171	NIGHT TENNIS
Registration Number:	3521297	MUSICDJ
Registration Number:	3289672	
Registration Number:	3289671	
Registration Number:	3036165	
Registration Number:	3522777	
Registration Number:	3559381	
Registration Number:	2950944	TEXTALIVE

CORRESPONDENCE DATA

Fax Number: (202)344-8300
Phone: 202.344.8156
Email: ADPrice@Venable.com, trademarkdocket@venable.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Andrew D. Price
Address Line 1: 575 7th Street, N.W.
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ATTORNEY DOCKET NUMBER: 74725.328227

DOMESTIC REPRESENTATIVE

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NAME OF SUBMITTER:	Andrew D. Price
Signature:	/Andrew D. Price/
Date:	03/07/2012
Total Attachments: 0	

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