

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																						
NATURE OF CONVEYANCE:	CHANGE OF NAME																																						
CONVEYING PARTY DATA																																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Piper-Heidsieck, Ancienne Maison Heidsieck Fondée en 1785, Compagnie Champenoise</td> <td></td> <td>11/30/2011</td> <td>CORPORATION: FRANCE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Piper-Heidsieck, Ancienne Maison Heidsieck Fondée en 1785, Compagnie Champenoise		11/30/2011	CORPORATION: FRANCE																												
Name	Formerly	Execution Date	Entity Type																																				
Piper-Heidsieck, Ancienne Maison Heidsieck Fondée en 1785, Compagnie Champenoise		11/30/2011	CORPORATION: FRANCE																																				
RECEIVING PARTY DATA																																							
<table border="1"> <tr> <td>Name:</td> <td>Compagnie Champenoise PH-CH. Piper-Heidsieck - Ancienne Maison fondée en 1785</td> </tr> <tr> <td>Street Address:</td> <td>12 allée du Vignoble</td> </tr> <tr> <td>City:</td> <td>51100 REIMS</td> </tr> <tr> <td>State/Country:</td> <td>FRANCE</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: FRANCE</td> </tr> </table>				Name:	Compagnie Champenoise PH-CH. Piper-Heidsieck - Ancienne Maison fondée en 1785	Street Address:	12 allée du Vignoble	City:	51100 REIMS	State/Country:	FRANCE	Entity Type:	CORPORATION: FRANCE																										
Name:	Compagnie Champenoise PH-CH. Piper-Heidsieck - Ancienne Maison fondée en 1785																																						
Street Address:	12 allée du Vignoble																																						
City:	51100 REIMS																																						
State/Country:	FRANCE																																						
Entity Type:	CORPORATION: FRANCE																																						
PROPERTY NUMBERS Total: 11																																							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>0575785</td> <td>PIPER-HEIDSIECK</td> </tr> <tr> <td>Registration Number:</td> <td>0681235</td> <td>PIPER</td> </tr> <tr> <td>Registration Number:</td> <td>0862103</td> <td>FLORENS-LOUIS</td> </tr> <tr> <td>Registration Number:</td> <td>1055258</td> <td>HENRI PIPER</td> </tr> <tr> <td>Registration Number:</td> <td>1187985</td> <td>HEIDSIECK CHAMPAGNE HEIDSIECK A. REIMS MAISON FOUNDEE EN 1785 KUNKELMANN &amp; CO. SUCC</td> </tr> <tr> <td>Registration Number:</td> <td>2563433</td> <td>BABY PIPER</td> </tr> <tr> <td>Registration Number:</td> <td>2623906</td> <td>PIPER-HEIDSIECK</td> </tr> <tr> <td>Registration Number:</td> <td>3478704</td> <td>MAISON FONDEE EN 1785 - PIPER-HEIDSIECK - CHAMPAGNE - BRUT - A REIMS-FRANCE</td> </tr> <tr> <td>Registration Number:</td> <td>3635764</td> <td>PISCINE</td> </tr> <tr> <td>Registration Number:</td> <td>3732160</td> <td>1999 MILLESIME 1999 PIPER-HEIDSIECK</td> </tr> <tr> <td>Registration Number:</td> <td>3933435</td> <td>PIPER-HEIDSIECK</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	0575785	PIPER-HEIDSIECK	Registration Number:	0681235	PIPER	Registration Number:	0862103	FLORENS-LOUIS	Registration Number:	1055258	HENRI PIPER	Registration Number:	1187985	HEIDSIECK CHAMPAGNE HEIDSIECK A. REIMS MAISON FOUNDEE EN 1785 KUNKELMANN & CO. SUCC	Registration Number:	2563433	BABY PIPER	Registration Number:	2623906	PIPER-HEIDSIECK	Registration Number:	3478704	MAISON FONDEE EN 1785 - PIPER-HEIDSIECK - CHAMPAGNE - BRUT - A REIMS-FRANCE	Registration Number:	3635764	PISCINE	Registration Number:	3732160	1999 MILLESIME 1999 PIPER-HEIDSIECK	Registration Number:	3933435	PIPER-HEIDSIECK
Property Type	Number	Word Mark																																					
Registration Number:	0575785	PIPER-HEIDSIECK																																					
Registration Number:	0681235	PIPER																																					
Registration Number:	0862103	FLORENS-LOUIS																																					
Registration Number:	1055258	HENRI PIPER																																					
Registration Number:	1187985	HEIDSIECK CHAMPAGNE HEIDSIECK A. REIMS MAISON FOUNDEE EN 1785 KUNKELMANN & CO. SUCC																																					
Registration Number:	2563433	BABY PIPER																																					
Registration Number:	2623906	PIPER-HEIDSIECK																																					
Registration Number:	3478704	MAISON FONDEE EN 1785 - PIPER-HEIDSIECK - CHAMPAGNE - BRUT - A REIMS-FRANCE																																					
Registration Number:	3635764	PISCINE																																					
Registration Number:	3732160	1999 MILLESIME 1999 PIPER-HEIDSIECK																																					
Registration Number:	3933435	PIPER-HEIDSIECK																																					
CORRESPONDENCE DATA																																							

OP \$290.00 0575785

Fax Number: (612)332-9081  
Phone: 612-336-4616  
Email: kkunkel@merchantgould.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: John A. Clifford  
Address Line 1: P. O. Box 2910  
Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	8076.00000001
-------------------------	---------------

**DOMESTIC REPRESENTATIVE**

Name: John A. Clifford  
Address Line 1: P.O. Box 2910  
Address Line 4: MINNEAPOLIS, MINNESOTA 55402

NAME OF SUBMITTER:	John A. Clifford
--------------------	------------------

Signature:	/John A. Clifford/
------------	--------------------

Date:	03/06/2012
-------	------------

Total Attachments: 0
----------------------

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**