

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Russ Berrie U.S. Gift, Inc.		12/06/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	West Coast Toy Ltd.		
Street Address:	650 Clyde Avenue		
Internal Address:	Unit 17		
City:	West Vancouver, British Columbia		
State/Country:	CANADA		
Postal Code:	V7T1E2		
Entity Type:	LIMITED LIABILITY COMPANY: CANADA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	1297278	BAXTER	
Registration Number:	1966741	BEARS FROM THE PAST	
Registration Number:	2635742	GIRL POWRRR...	
Registration Number:	1956063	HEARTCRAFT COLLECTION	
Registration Number:	1333415	HOT STUFF	
Registration Number:	2635758	MAKE SOMEONE HAPPY	
Registration Number:	3558804	SEA PALS	
Registration Number:	2809975	SKRIBBLES	
Registration Number:	3987005	YOMIKO	
Registration Number:	3824310	YOMIKO CLASSICS	
CORRESPONDENCE DATA			
Fax Number:	(213)243-4199		
Phone:	2132434160		

CH \$265.00 1297278

Email: trademarkdocketing@aporter.com,
diane.lambillotte@aporter.com, tiffany.ikeda@aporter.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Tiffany M. Ikeda, Arnold & Porter LLP

Address Line 1: 777 South Figueroa Street

Address Line 2: 44th Floor

Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:

25851.002

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Tiffany M. Ikeda

Signature:

/tiffany. m. ikeda/

Date:

03/06/2012

Total Attachments: 3

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**TRADEMARK AND GOODWILL ASSIGNMENT -
RUSS BERRIE U.S. GIFT INC.**

FOR VALUE RECEIVED, RUSS BERRIE U.S. GIFT INC., as debtor in Case No. 11-22470 (DHS) of the United States Bankruptcy Court, District of New Jersey (“Assignor”), jointly administered with the matter of Debtors The Russ Companies, Inc., et al., Case No. 11-22471 (“the Case”), and pursuant to the Order of the United States Bankruptcy Court, District of New Jersey dated December 6, 2011 (“the Order”), Charles M. Forman, Chapter 7 trustee (“Trustee”) of the estates of all debtors in the Case, on behalf of Assignor, hereby sells, transfers, conveys and assigns to West Coast Toy Ltd. (“Assignee”) all of Assignor’s right, title and interest in, to and under the trademarks listed in Exhibit A (“Trademarks”), together with the goodwill of the business symbolized by and associated with the Trademarks, the applications and/or registrations thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademarks, including the right to take action against any person for infringement of the Trademarks occurring before the effective date of this Assignment, and to fully and entirely stand in the place of the Assignor in all matters related to the Trademarks, free and clear of all interests, leases, mortgages, liens, claims (as defined in section 101(5) of the Bankruptcy Code), taxes, judgments, encumbrances, and charges of any kind or nature.

1. Authority. The undersigned Trustee warrants to Assignee that he is the duly appointed and acting Trustee for all Debtors in the Case, including Assignor, and is authorized to execute and deliver this Assignment.
2. Additional Debtors. The undersigned Trustee further relinquishes on behalf of the Debtors in the Case other than Assignor any right, title or interest, if any, in the Trademarks.
3. Counterparts. This Assignment may be executed in counterparts, each of which will be an original as regards any party whose signature appears thereon and both of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed by their duly authorized representatives:

Date: 2/9/12

Assignor

By 
CHARLES M. FORMAN
Chapter 7 Trustee

Date: _____

Assignee

By _____
Title _____
West Coast Toy Ltd.

**TRADEMARK AND GOODWILL ASSIGNMENT -
RUSS BERRIE U.S. GIFT INC.**

FOR VALUE RECEIVED, RUSS BERRIE U.S. GIFT INC., as debtor in Case No. 11-22470 (DHS) of the United States Bankruptcy Court, District of New Jersey (“Assignor”), jointly administered with the matter of Debtors The Russ Companies, Inc., et al., Case No. 11-22471 (“the Case”), and pursuant to the Order of the United States Bankruptcy Court, District of New Jersey dated December 6, 2011 (“the Order”), Charles M. Forman, Chapter 7 trustee (“Trustee”) of the estates of all debtors in the Case, on behalf of Assignor, hereby sells, transfers, conveys and assigns to West Coast Toy Ltd. (“Assignee”) all of Assignor’s right, title and interest in, to and under the trademarks listed in Exhibit A (“Trademarks”), together with the goodwill of the business symbolized by and associated with the Trademarks, the applications and/or registrations thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademarks, including the right to take action against any person for infringement of the Trademarks occurring before the effective date of this Assignment, and to fully and entirely stand in the place of the Assignor in all matters related to the Trademarks, free and clear of all interests, leases, mortgages, liens, claims (as defined in section 101(5) of the Bankruptcy Code), taxes, judgments, encumbrances, and charges of any kind or nature.

1. Authority. The undersigned Trustee warrants to Assignee that he is the duly appointed and acting Trustee for all Debtors in the Case, including Assignor, and is authorized to execute and deliver this Assignment.

2. Additional Debtors. The undersigned Trustee further relinquishes on behalf of the Debtors in the Case other than Assignor any right, title or interest, if any, in the Trademarks.

3. Counterparts. This Assignment may be executed in counterparts, each of which will be an original as regards any party whose signature appears thereon and both of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed by their duly authorized representatives:

Date: _____

Assignor

By _____
CHARLES M. FORMAN
Chapter 7 Trustee

Date: March 1, 2012

Assignee

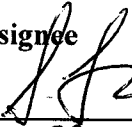
By 
STACY LARSEN
Title PRESIDENT.
West Coast Toy Ltd.

Exhibit A

Trademark Registrations

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO. DATED</u>
APPAWS	USA	Reg. No. 3,599,220 March 31, 2009
BAXTER	USA	Reg. No. 1,297,278 September 18, 1984
BEARS FROM THE PAST	US	Reg. No. 1,966,741 April 9, 1996
GIRL POWRRR...	USA	Reg. No. 2,635,742 October 15, 2002
HEARTCRAFT COLLECTION	USA	Reg. No. 1,956,063 February 13, 1996
HOT STUFF	USA	Reg. No. 1,333,415 April 30, 1985
LUV PETS	USA	Reg. No. 2,482,505 August 28, 2001
MAKE SOMEONE HAPPY	USA	Reg. No. 2,635,758 October 15, 2002
SEA PALS	USA	Reg. No. 3,558,804 January 6, 2009
SKRIBBLES	USA	Reg. No. 2,809,975 February 3, 2004
YOMIKO	USA	Reg. No. 3,987,005 June 28, 2011
YOMIKO CLASSICS	USA	Reg. No. 3,824,310 July 27, 2010
MAKE SOMEONE HAPPY	CANADA	Reg. No. TMA592292 October 15, 2003
frame.ology	United Kingdom	Reg. No. 2156521 July 10, 1998
THE HEDGEHOGS OF LEAFY LANE	United Kingdom	Reg. No. 2034089 May 24, 1996
DOG Purse Pet	Australia	Reg. No. 156576
POODLE Purse Pet	Australia	Reg. No. 156578
UNICORN Purse Pet	Australia	Reg. No. 156577