

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		06/30/2011	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Jean Patou Worldwide Limited
Street Address:	Amertrans Park
Internal Address:	Bushey Mill Lane
City:	Watford, Herts
State/Country:	UNITED KINGDOM
Postal Code:	WD24 7JG
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	963087	"1000" JEAN PATOU
Registration Number:	1726607	EAU DE PATOU
Registration Number:	284712	HUILE DE CHALDEE
Registration Number:	523111	JEAN PATOU
Registration Number:	529337	JOY
Registration Number:	1235505	JP
Registration Number:	285794	J P
Registration Number:	3098820	JP
Registration Number:	289084	MOMENT SUPREME
Registration Number:	1166019	PATOU POUR HOMME
Registration Number:	3522495	SIRA DES INDES
Registration Number:	1825709	SUBLIME

CORRESPONDENCE DATA

900216659

TRADEMARK
 REEL: 004731 FRAME: 0963

CH \$315.00 963087

Fax Number: (703)739-2815
Email: iprecordals@cpaglobal.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: CPA Global
Address Line 1: Liberation House
Address Line 2: Castle Street
Address Line 4: St Helier, JERSEY JE1 1BL

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Helen Birrell
Signature:	/H/BIRRELL/
Date:	03/07/2012

Total Attachments: 2
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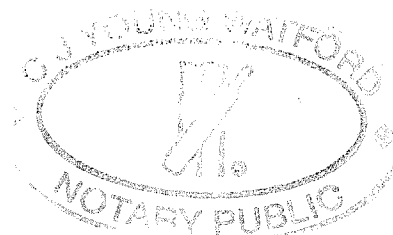
USA

ASSIGNMENT OF UNITED STATES TRADEMARKS AND
REGISTRATIONS AND APPLICATIONS

WHEREAS, The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio (hereinafter called "Assignor") and having a principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, USA, has adopted, used, is using and is the owner of the United States Trademarks, Trademark Registrations and Trademark Applications set forth in Schedule A attached hereto and made a part hereof: and

WHEREAS, JEAN PATOU WORLDWIDE LIMITED, a corporation organized and existing under the laws of England and Wales (hereinafter called "Assignee") having a principal place of business at Amertrans Park, Bushey Mill Lane, Watford, Herts. WD24 7JG, United Kingdom is desirous of acquiring all rights Assignor has or may have in said Trademarks and the Applications or Registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of \$ 100.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer and set over unto Assignee all rights, titles and interest in and to the Trademarks and registrations and/or applications listed in Schedule A together with the goodwill of the business symbolized by the marks and the listed registrations and/or applications, including without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries; the trademarks to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and Assignees as fully and entirely as they would have been held and enjoyed by Assignor had such Assignment not been made.



Assignor hereby authorizes and requests that duly authorized officials of the United States Patent and Trademark Office take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any United States Trademark Registrations on Schedule A to Assignee, its successors and Assigns; and Assignor further agrees to do all things necessary to effectuate such sale, assignment and transfer in respect to each such trademark



Sherry Beth Ar buckle
SHERRY BETH ARBUCKLE
 Notary Public, State of Ohio
 My Commission Expires
 August 29, 2016

ASSIGNOR The Procter & Gamble Company

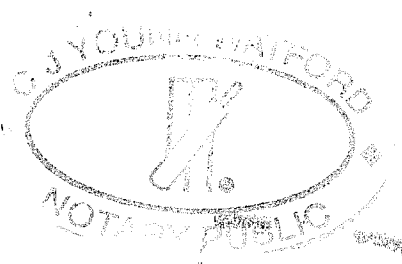
By: *Tara M. Rosnell*
Tara M. Rosnell
 Title: **Assistant Secretary**

Dilesh Mehta

ASSIGNEE Jean Patou Worldwide Limited

By: **DILESH MEHTA**
 Title: **DIRECTOR**

Handwritten signature
CT Young
Notary Public



Schedule A

Reg. No.	Trademark	Int. Class
963,087	1000 JEAN PATOU (Label 72 bw)	3
1726607	EAU DE PATOU (Label 90 bw)	3
284712	Huile de Chaldée	3
523111	JEAN PATOU	3
529337	JOY	3
1235505	JP (Logo & Bottle Device 79 bw)	3
285794	JP (Logo & Square Device 84 bw)	3
3,098,820	JP (Logo 85)	18
289084	MOMENT SUPREME	3
1166019	PATOU POUR HOMME	3
3522495	SIRA DES INDES	3
1825709	SUBLIME	3

