

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Information Superbrand, Inc.		03/06/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MediaPedia, Inc.		
Street Address:	5504 Alton Parkway		
Internal Address:	#5A-355		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92604		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	2689899	AUDIOPIEDIA	
Registration Number:	2701757	ANTIQUPEPIEDIA	
Registration Number:	2641697	BASEBALLPIEDIA	
Registration Number:	2641698	BASKETBALLPIEDIA	
Registration Number:	3400699	CANCERPIEDIA	
Registration Number:	3387911	CASINOPEDIA	
Registration Number:	2648029	FOOTBALLPIEDIA	
Registration Number:	3933354	GOLFPEDIA	
Registration Number:	3671611	MEDIAPEDIA	
Registration Number:	3387918	MUSICPIEDIA	
Registration Number:	2511972	SPORTSPEDIA	
Registration Number:	3400756	TRAVELPIEDIA	
Registration Number:	3408173	VIDEOPEDIA	

OP \$340.00 2689899

CORRESPONDENCE DATA

Fax Number: (206)339-7476
Phone: 9496673342
Email: ejp@superbrand.net

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Eric Park
Address Line 1: 7545 Irvine Center Drive
Address Line 2: Suite 200
Address Line 4: Irvine, CALIFORNIA 92618

NAME OF SUBMITTER:	Eric Park
Signature:	/Eric Park/
Date:	03/06/2012
Total Attachments: 2 source=TRADEMARK ASSIGNMENT MAX_exec1#page1.tif source=TRADEMARK ASSIGNMENT MAX_exec1#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of March 6, 2012, from Information Superbrand, Inc., a California corporation, doing business at 7545 Irvine Center Drive, Suite 200, Irvine, CA 92618 ("ASSIGNOR"), To MediaPEDIA, Inc., a Delaware corporation, doing business at 5405 Alton Parkway #5A-355, Irvine, CA 92604 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Marks") as described in Exhibit A, attached hereto and incorporated by reference herein.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, and deliver to ASSIGNEE its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the good and valuable consideration tendered by ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, and delivers to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Marks, together with all rights to sue for future infringements or misappropriations of the Marks. If either ASSIGNEE or ASSIGNOR desire to sell or assign any Marks with the "Pedia" Suffix, the other shall have the first right to purchase the Marks on the same terms and conditions offered by or to any third party.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

INFORMATION SUPERBRAND, INC.

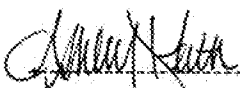

By: Eric Park, President

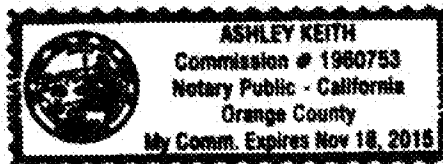
ACKNOWLEDGMENT

State Of California)
County of Orange)

On March 6, 2012, before me, Ashley Keith,
Notary Public, personally appeared ERIC PARK, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Signature of Notary Public



[SEAL]

EXHIBIT A

TRADEMARKS

	<u>MARK</u>	<u>REGISTRATION NO.</u>
1.	AudioPedia	2,689,899
2.	AntiquePedia	2,701,757
3.	BaseballPedia	2,641,697
4.	BasketballPedia	2,641,698
5.	CancerPedia	3,400,699
6.	CasinoPedia	3,387,911
7.	FootballPedia	2,648,029
8.	GolfPedia	3,933,354
9.	MediaPedia	3,671,611
10.	MusicPedia	3,387,918
11.	SportsPedia	2,511,972
12.	TravelPedia	3,400,756
13.	VideoPedia	3,408,173