

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Malibu Dream Girl, Inc.		01/23/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Warner Bros. Entertainment Inc.		
Street Address:	4000 Warner Boulevard		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91522		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78754725	GOSSIP GIRL	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
Phone:	202 857 6389		
Email:	henrye@arentfox.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Michael A. Grow		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	19429/269		
NAME OF SUBMITTER:	E.T. Henry/Trademark Specialist		
Signature:	/E.T. Henry/		
Date:	03/07/2012		
Total Attachments: 1 source=Gossip Girl asg#page1.tif			

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ASSIGNMENT

WHEREAS, Malibu Dream Girl, Inc., a California corporation, with offices located at 5445 Jillson Street, Commerce, California 90040 (hereinafter, together with its parent, subsidiaries and affiliated companies, referred to as "Assignor"), is the owner of U.S. Trademark Application Serial No. 78/754725 (the "Application") for the mark GOSSIP GIRL (the "Mark");

WHEREAS, Warner Bros. Entertainment Inc., a Delaware corporation, with offices located at 4000 Warner Boulevard, Burbank, California 91522 (hereinafter, together with its parent, subsidiaries and affiliated companies, referred to as "Assignee"), is desirous of acquiring any and all right, title and interest in and to the Mark and the Application that Assignor may own, together with the goodwill of the business associated with the marks;

WHEREAS, pursuant to a settlement agreement between the parties, Assignor has filed a Statement of Use;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by the Mark.

MALIBU DREAM GIRL INC.

By [Signature]

Printed Name HENRY FAN

Title PRESIDENT

Date 1/23/12

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