

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Screenvision Direct, Inc.		12/31/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Screenvision, LLC		
Street Address:	1411 Broadway		
Internal Address:	Fl. 33		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85497155	LIMELIGHT SCREEN VISION	
CORRESPONDENCE DATA			
Fax Number:	(212)697-1559		
Phone:	2126968878		
Email:	trademark@curtis.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Curtis, Mallet-Prevost, Colt & Mosle LLP		
Address Line 1:	101 Park Avenue		
Address Line 2:	34th Fl.		
Address Line 4:	New York, NEW YORK 10178-0061		
ATTORNEY DOCKET NUMBER:	074710-0500		
NAME OF SUBMITTER:	Eric Stenshoel		
Signature:	/ejs/		

CH \$40.00 85497155

Date:

03/07/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Agreement (hereinafter the "Agreement") is made and entered into effective December 31, 2011 (hereinafter the "Effective Date") by and between Screenvision Direct, Inc. ("SDI"), a corporation organized under the laws of the state of New York, with an address at 1411 Broadway, Fl 33, New York, NY 10018 (hereinafter the "ASSIGNOR"), and Screenvision, LLC, a limited liability company organized under the laws of the state of Delaware, whose registered office is situated at 1411 Broadway, Fl 33, New York, NY 10018 (hereinafter the "ASSIGNEE"), on the other hand;

WHEREAS, ASSIGNOR owns the application for registration of the mark LIMELIGHT SCREEN VISION & Design with the U.S. Patent and Trademark Office, Serial No. 85/497,155 (hereinafter referred to as the "Mark"),

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of its right, title and interest in, to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, its successors, assigns and legal representatives forever, ASSIGNOR's entire right, title and interest in the Mark, together with that portion of the ASSIGNOR'S business to which the Mark relates and the goodwill appurtenant thereto, and the right to sue for past and future infringements thereof, and to obtain renewals

thereof and any other legal protections pertaining thereto.

SCREENVISION DIRECT, INC., Assignor

By: 

Name: Kim Youngberg

Title: SVP & General Counsel

SCREENVISION, LLC, Assignee

By: 

Name: Kevin Neary

Title: Chief Financial Officer