

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Screenvision Holdings, Inc.	FORMERLY Technicolor Screen Advertising, Inc.	12/31/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Screenvision, LLC
<b>Street Address:</b>	1411 Broadway
<b>Internal Address:</b>	Fl. 33
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	85085664	CMOR
Serial Number:	85085863	
Serial Number:	85426919	SCREENFANZ
Registration Number:	2635252	SCREENVISION
Registration Number:	2706601	SCREENVISION
Registration Number:	2857983	SCREENVISION DIRECT
Registration Number:	3102169	THE INSIDERS' BALL
Registration Number:	3539088	PREMIUM POD
Registration Number:	4051308	SCREENVISION ALL ACCESS RED CARPET PREMIERE SERIES

**CORRESPONDENCE DATA**

Fax Number:	(212)697-1559
Phone:	212-696-8878

CH \$240.00 85085664

Email: trademark@curtis.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Curtis, Mallet-Prevost, Colt & Mosle LLP

Address Line 1: 101 Park Avenue

Address Line 2: 34th Floor

Address Line 4: New York, NEW YORK 10178-0061

ATTORNEY DOCKET NUMBER:	074710-0500
NAME OF SUBMITTER:	Eric Stenshoel
Signature:	/ejs/
Date:	03/07/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Agreement (hereinafter the "Agreement") is made and entered into effective December 31, 2011 (hereinafter the "Effective Date") by and between Screenvision Holdings, Inc., formerly known as Technicolor Screen Advertising, Inc. ("SHI"), a corporation organized under the laws of the state of Delaware, having an office at 1411 Broadway, Fl 33, New York, NY 10018. (hereinafter "ASSIGNOR"), and Screenvision, LLC, a limited liability company organized under the laws of the state of Delaware, whose registered office is situated at 1411 Broadway, Fl 33, New York, NY 10018 (hereinafter the "ASSIGNEE");

WHEREAS, ASSIGNOR owns the trademark applications and registrations (hereinafter collectively referred to as the "Marks") identified on Schedule A, attached hereto;

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of its right, title and interest in, to the Mark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, its successors, assigns and legal representatives forever, ASSIGNOR's entire right, title and interest in the Mark(s), together with that portion of the ASSIGNOR'S business to which the Marks relate and the goodwill appurtenant thereto, and the right to sue for past and future infringements thereof, and to obtain renewals thereof and any other legal protections pertaining thereto.

SCREENVISION HOLDINGS, INC., Assignor

By: 

Name: Kim Youngberg

Title: SVP & General Counsel

SCREENVISION, LLC, Assignee

By: 

Name: Kevin Neary

Title: Chief Financial Officer

Schedule A

Registered Marks

Mark	Country	Reg. No.
SCREENVISION	United States	2,635,252
SCREENVISION & Design	United States	2,706,601
SCREENVISION DIRECT	United States	2,857,983
THE INSIDERS' BALL	United States	3,102,169
PREMIUM POD	United States	3,539,088
SCREENVISION ALL ACCESS RED CARPET PREMIERE SERIES & Design	United States	4,051,308
SCREENVISION	Australia	923314
SCREENVISION	Canada	TMA660,969
SCREENVISION	China, People's Republic of	3282565
SCREENVISION	India	1236839
SCREENVISION	Japan	4672263
SCREENVISION	Mexico	777143

Applications

Mark	Country	Serial No.
CMOR	United States	85/085,664
ROBOT DESIGN	United States	85/085,863
SCREENFANZ	United States	85/426,919