

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FSJC IV, LLC		01/30/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	The Strive Group, LLC
Street Address:	350 North Clark Street
Internal Address:	Suite 300
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60654
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2919283	THE STRIVE GROUP
Registration Number:	3968972	STRIVE LOGISTICS
Registration Number:	3972827	STRIVE LOGISTICS SL

CORRESPONDENCE DATA

Fax Number: (414)978-8675
 Phone: 414 277 5675
 Email: marta.levine@quarles.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Marta S. Levine
 Address Line 1: Quarles & Brady LLP
 Address Line 2: 411 East Wisconsin Avenue
 Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	650005.00098
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NAME OF SUBMITTER:	Marta S. Levine
Signature:	/MartaLevine/
Date:	03/08/2012
Total Attachments: 3 source=Lien Release Trademarks_TheStriveGroup_FSJC_IV_LLC#page1.tif source=Lien Release Trademarks_TheStriveGroup_FSJC_IV_LLC#page2.tif source=Lien Release Trademarks_TheStriveGroup_FSJC_IV_LLC#page3.tif	

RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

THIS RELEASE is made as of this 30 day of January, 2012, by FSJC IV, LLC, as Agent ("Agent"), in favor of THE STRIVE GROUP, LLC, an Illinois limited liability company ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement, dated as of March 15, 2011, made by Company in favor of Agent, which was recorded with the United States Patent and Trademark Office on July 8, 2011 at Reel 4578/Frame 0233.

Agent consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

SCHEDULE A

TRADEMARKS

TRADEMARK	FEDERAL REGISTRATION NUMBER	REGISTRATION DATE
THE STRIVE GROUP	2919283	1/18/05

TRADEMARK APPLICATIONS

TRADEMARK	FEDERAL APPLICATION NUMBER	APPLICATION DATE
STRIVE LOGISTICS SL	85005454	4/2/2010
STRIVE LOGISTICS	85005463	4/2/2010