

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FirstMerit Bank, N.A.	FORMERLY [assignee] of First Bank Business Capital, Inc.	01/30/2012	national association: ILLINOIS
RECEIVING PARTY DATA			
Name:	Pride Container Corporation		
Street Address:	350 North Clark Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2919283	THE STRIVE GROUP	
CORRESPONDENCE DATA			
Fax Number:	(414)978-8675		
Phone:	414 277 5675		
Email:	marta.levine@quarles.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	650005.00098		
NAME OF SUBMITTER:	Marta S. Levine		
Signature:	/MartaLevine/		

CH \$40.00 2919283

Date:

03/08/2012

**Total Attachments: 3**

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**RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS**

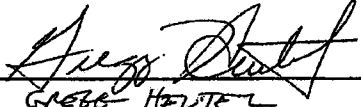
THIS RELEASE is made as of this 30 day of January, 2012, by FIRSTMERIT BANK, N.A. (as successor by assignment to First Bank Business Capital, Inc.), as Agent ("Bank"), in favor of PRIDE CONTAINER CORPORATION, an Illinois corporation ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Bank hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement, dated as of April 26, 2005, made by Company in favor of Bank, which was recorded with the United States Patent and Trademark Office on April 27, 2005 at Reel 003073/Frame 0776.

Bank consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Bank's legal representatives, assigns and  
SUCCESSORS.

FIRSTMERIT BANK, N.A. (as successor by  
assignment to First Bank Business Capital, Inc.), as  
Agent

By:   
Name: GLENN HEUTEL  
Title: VICE PRESIDENT

Trademark Release

TRADEMARK  
REEL: 004733 FRAME: 0293

**SCHEDULE A**

**TRADEMARKS**

<b>TRADEMARK</b>	<b>REGISTRATION NUMBER</b>	<b>REGISTRATION DATE</b>
THE STRIVE GROUP	2919283	1/18/05
CUSTOMER NEEDS INTEGRATION	2650236	11/12/02

Schedule A