

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |          |                           |
|---|--|----------|---------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |          |                           |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |          |                           |
| CONVEYING PARTY DATA  |  |          |                           |
|   | Name   | Formerly | Execution Date            |
|   | Teresa Knox                                  |          | 03/01/2012                |
|   |  |          | Entity Type               |
|   |  |          | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA  |  |          |                           |
| Name:   | Equiknox, LLC                                |          |                           |
| Street Address:   | 4242 S. Sheridan Road                        |          |                           |
| City:   | Tulsa  |          |                           |
| State/Country:  | OKLAHOMA                                     |          |                           |
| Postal Code:  | 74145  |          |                           |
| Entity Type:  | LIMITED LIABILITY COMPANY: OKLAHOMA          |          |                           |
| PROPERTY NUMBERS Total: 1   |  |          |                           |
|   | Property Type                                | Number   | Word Mark                 |
|   | Serial Number:                               | 85400061 | CLARY SAGE SALON AND SPA  |
| CORRESPONDENCE DATA   |  |          |                           |
| Fax Number:   | (918)574-3107                                |          |                           |
| Phone:  | 918-574-3007                                 |          |                           |
| Email:  | rachel.blue@mcafeetaft.com                   |          |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |          |                           |
| Correspondent Name:   | Rachel Blue                                  |          |                           |
| Address Line 1:   | 1717 S. Boulder Ave.                         |          |                           |
| Address Line 4:   | Tulsa, OKLAHOMA 74119                        |          |                           |
| ATTORNEY DOCKET NUMBER:   | 07864  |          |                           |
| NAME OF SUBMITTER:  | Rachel Blue                                  |          |                           |
| Signature:  | /RachelBlue/                                 |          |                           |
| Date:   | 03/08/2012                                   |          |                           |
| Total Attachments: 2<br>source=0712_001#page1.tif<br>source=0712_001#page2.tif  |  |          |                           |

CH \$40.00 85400061

**ASSIGNMENT AGREEMENT**

WHEREAS, TERESA KNOX, an individual, having a mailing address of 4753 E. 114<sup>th</sup> Street, Tulsa, Oklahoma 74137-7907, adopted and used the following trademarks for various goods and/or services and has filed trademark applications with the United States Patent and Trademark Office as follows:

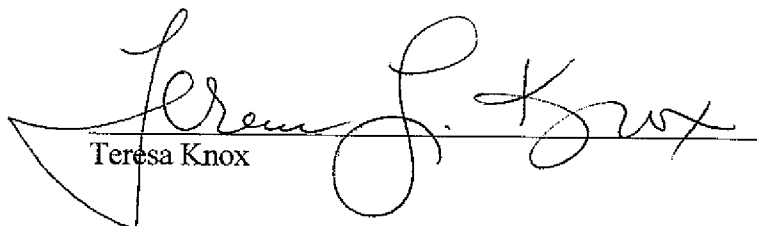
| <b><u>Trademark</u></b>         | <b><u>Serial No.</u></b>        |
|---------------------------------|---------------------------------|
| <b>CLARY SAGE SALON AND SPA</b> | Application Serial No. 85400061 |
| <b>CLARY</b>                    | Application Serial No. 85400222 |
| <b>CLARY SAGE FRANCHISE</b>     | Application Serial No. 85400252 |

WHEREAS, EQUIKNOX, LLC, an Oklahoma limited liability company, having a mailing address of 4242 S. Sheridan, Tulsa, Oklahoma 74145, is desirous of acquiring all of Teresa Knox's rights to said trademarks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Teresa Knox hereby sells, assigns, transfers and conveys to EQUIKNOX, LLC, all of her entire right, title and interest in and to the referenced trademarks and the applications therefore throughout the world, together with the goodwill associated therewith and the right to sue for past infringement, if any there may be, whether based on federal or common law or the laws of the various states.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1<sup>st</sup> day of

March, 2012.

  
Teresa Knox

