

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                |                         |
|---|--|----------------|-------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                |                         |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |                         |
| CONVEYING PARTY DATA  |  |                |                         |
| Name  | Formerly                                     | Execution Date | Entity Type             |
| Plush Home, Inc.  |  | 09/30/2010     | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA  |  |                |                         |
| Name:   | Melrose Avenue Properties                    |                |                         |
| Street Address:   | 7323 Melrose Avenue                          |                |                         |
| City:   | Los Angeles                                  |                |                         |
| State/Country:  | CALIFORNIA                                   |                |                         |
| Postal Code:  | 90069  |                |                         |
| Entity Type:  | CORPORATION: CALIFORNIA                      |                |                         |
| PROPERTY NUMBERS Total: 1   |  |                |                         |
| Property Type   | Number                                       | Word Mark      |                         |
| Registration Number:  | 3249007                                      | PLUSH HOME     |                         |
| CORRESPONDENCE DATA   |  |                |                         |
| Fax Number:   | (310)943-0414                                |                |                         |
| Phone:  | 310-666-6880                                 |                |                         |
| Email:  | kkoyanagilaw@gmail.com                       |                |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                |                         |
| Correspondent Name:   | Katherine Koyanagi                           |                |                         |
| Address Line 1:   | 11301 W. Olympic Blvd., #324                 |                |                         |
| Address Line 4:   | Los Angeles, CALIFORNIA 90064                |                |                         |
| NAME OF SUBMITTER:  | Katherine Koyanagi                           |                |                         |
| Signature:  | /kkoyanagi/                                  |                |                         |
| Date:   | 03/08/2012                                   |                |                         |
| Total Attachments: 1<br>source=Assign 3249007#page1.tif   |  |                |                         |

OP \$40.00 3249007

**ASSIGNMENT**

**WHEREAS**, Plush Home, Inc., a corporation organized and existing under the laws of California located at 7323 Melrose Place, Los Angeles, CA 90069 (“**Assignor**”), is the owner of the mark PLUSH HOME, U.S. Reg. No. 3249007 (hereinafter, the “**Trademark**”); and

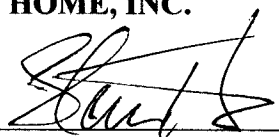
**WHEREAS**, Melrose Avenue Properties, a corporation organized and existing under the laws of California located at 7323 Melrose Avenue, Los Angeles, CA 90069 (“**Assignee**”), is desirous of acquiring the Trademark.

**NOW, THEREFORE**, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

**IN WITNESS WHEREOF**, **Assignor** has duly executed this agreement on this 30<sup>th</sup> day of September 2010.

**PLUSH HOME, INC.**

By: \_\_\_\_\_

  
Steven Ho, President