

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: (650)989-2131 Phone: 650-965-8731 Email: trademarks@rajpatent.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Raj Abhyanker Address Line 1: 1580 W. El Camino Real Address Line 2: Suite 8 Address Line 4: Mountain View, CALIFORNIA 94040																											
ATTORNEY DOCKET NUMBER:	42300																										
NAME OF SUBMITTER:	Raj Abhyanker																										
Signature:	/Raj Abhyanker/																										
Date:	03/09/2012																										
Total Attachments: 1 source=Assignment Agreement#page1.tif																											

OP \$40.00 85479643

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 7 day of March, 2012 by Yair Ganor, a citizen of Israel, residing at 54 Nof Hagalil, Sefad 12000, Israel (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

LION PACKS LLC, (hereinafter referred to as "ASSIGNEE"), a company incorporated under the laws of the state of Delaware, having its principal place of business at 16192 Coastal Hwy, Lewes, DE 19958

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
LION PACKS	WORD MARK	85479643	2011-11-23	NEW APPLICATION RECORD INITIALIZED NOT ASSIGNED TO EXAMINER

AND WHEREAS, Assignee desires to acquire all rights, titles, and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$1, agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

Yair Ganor

ASSIGNEE

Yair Ganor; Manager
LION PACKS LLC