

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------|--|---------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CG-MH, LTD. | | 03/04/2012 | CORPORATION: ARIZONA |
| RECEIVING PARTY DATA | | | |
| Name: | Cigar King, LLC | | |
| Street Address: | 7830 E. Gelding Dr. #100 | | |
| City: | Scottsdale | | |
| State/Country: | ARIZONA | | |
| Postal Code: | 85260 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ARIZONA | | |
| PROPERTY NUMBERS Total: 12 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3150818 | WORLD BLEND | |
| Registration Number: | 3157483 | PHATASH | |
| Registration Number: | 3205299 | NACIONALES W | |
| Registration Number: | 3129592 | HIRSH & GARCIA | |
| Registration Number: | 3135619 | WORLD BLEND RESERVA | |
| Registration Number: | 3207740 | HAVANA SOUL | |
| Registration Number: | 3207741 | HABANA LEON | |
| Registration Number: | 2985407 | NICARAGUAN HEIRLOOM | |
| Registration Number: | 2890135 | CUBAN HEIRLOOM | |
| Registration Number: | 2981682 | SPANISH HEIRLOOM | |
| Registration Number: | 2312983 | CIGAR KING | |
| Registration Number: | 2312984 | CIGAR KING | |
| CORRESPONDENCE DATA | | | |

Fax Number: (303)863-0223
Phone: 3038639700
Email: sstavish@sheridanross.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Sabrina Stavish
Address Line 1: 1560 Broadway, Suite #1200
Address Line 4: Denver, COLORADO 80202

| | |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 6756 |
| NAME OF SUBMITTER: | Christopher Hoyd |
| Signature: | /CKH/ |
| Date: | 03/12/2012 |

Total Attachments: 2
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source=Signed Assignment CG-MH, Ltd., to Cigar King, LLC#page2.tif

TRADEMARK ASSIGNMENT

This is an Assignment by CG-MH, Ltd., an Arizona corporation formerly named Cigar King, Ltd., ("ASSIGNOR") having an address of 7830 E. Gelding Dr. #100, Scottsdale, Arizona 85260 to Cigar King, LLC, an Arizona Limited Liability Company, ("ASSIGNEE") having an address of 7830 E. Gelding Dr. #100, Scottsdale, Arizona 85260.

WHEREAS, ASSIGNOR is the owner of rights in the marks listed on the attached Exhibit A (the "Marks");

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and certain other good and valuable consideration paid to ASSIGNOR the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey their entire right, title and interest in and to the Marks and all associated goodwill of the business and the right to sue for past infringement, and all trademark applications and registrations therefor, including any of the trademark applications and registrations listed on Exhibit A.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

Date: 3-4-12

By: CG-MH, LTD, AN AZ CORP.
Name: Mitchel Hirsch
Mitchel Hirsch
Title: President / CEO

EXHIBIT A

| Mark | Registration No. | Registration Date |
|-----------------------|-------------------------|--------------------------|
| WORLD BLEND | 3150818 | October 3, 2006 |
| PHATASH | 3157483 | October 17, 2006 |
| NACIONALES W | 3205299 | February 6, 2007 |
| HIRSCH & GARCIA | 3129592 | August 15, 2006 |
| WORLD BLEND RESERVA | 3135619 | August 29, 2006 |
| HAVANA SOUL | 3207740 | February 13, 2007 |
| HABANA LEON | 3207741 | February 13, 2007 |
| NICARAGUAN HEIRLOOM | 2985407 | August 16, 2005 |
| CUBAN HEIRLOOM | 2890135 | September 28, 2004 |
| SPANISH HEIRLOOM | 2981682 | August 2, 2005 |
| CIGAR KING (Class 35) | 2312983 | February 1, 2000 |
| CIGAR KING (Class 34) | 2312984 | February 1, 2000 |