TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/08/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BEAU PEAU, LLC		107/27/2009	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Bath & Body Works Brand Management, Inc.	
Street Address:	7 Limited Parkway East	
City:	Reynoldsburg	
State/Country:	ОНЮ	
Postal Code:	43068	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	3975655	USED DAILY, YOU'LL SEE A DIFFERENCE NOT A DOCTOR	
Registration Number:		WHY GET WORK DONE WHEN YOU CAN GET PRODUCTS THAT WORK	

CORRESPONDENCE DATA

Fax Number: (614)577-3561

Email: mcarrion@limitedbrands.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Bath & Body Works Brand Management, Inc.

Address Line 1: 7 Limited Parkway East Address Line 4: Reynoldsburg, OHIO 43068

ATTORNEY DOCKET NUMBER:	BEAU PEAU, LLC ASSIGNMENT	
NAME OF SUBMITTER:	Lori A. Slawinski	
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REEL: 004734 FRAME: 0792 900217069

Signature:	/Lori A. Slawinski/
Date:	03/12/2012
Total Attachments: 3 source=Beau Peau, LLC Assignment#page1.tif source=Beau Peau, LLC Assignment#page2.tif source=Beau Peau, LLC Assignment#page3.tif	

TRADEMARK REEL: 004734 FRAME: 0793 **ASSIGNMENT**

WHEREAS, Bath & Body Works Brand Management, Inc., a Delaware

corporation, located and doing business at 7 Limited Parkway East, Reynoldsburg, Ohio

43068 (herein "Assignee") is the owner of and has adopted and is using the trademarks set

forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Assignee obtained trademark registrations for the Marks and

inadvertently named Beau Peau, LLC, a Delaware limited liability company, located and

doing business at 142 East 32nd Street, New York, New York 10016 (herein "Assignor"), as the

record owner of the registrations therefor; and

WHEREAS, Assignee desires that Assignor transfer the registrations for the

Marks to Assignee.

NOW, THEREFORE, in consideration of the above recitals, which are

incorporated herein by this reference and for other good and valuable consideration, receipt of

which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as

of March 8, 2006, all right, title, and interest in and to the said Marks and the registrations

therefore, together with the goodwill of the business symbolized by the Marks, including the

right to apply for and maintain trademark applications and registrations worldwide for the

Marks and any variations thereof.

[Signature page to follow]

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TRADEMARK REEL: 004734 FRAME: 0794 IN WITNESS WHEREOF, Assignor has executed this Assignment as of this

27 day of July, 2009. Beau Peau, LLC By: Name: Title: Sworn to and subscribed before me this <u>J n</u> day of July, 2009. -CHI SCAVETTA CASEY volary Public, State of New York No. 01SC6095465 Bath & Body Works Brand Management, Inc. Qualified in Nassau County Commission Expires on Oct 26, 2008 By: Name: Title: Swom to and subscribed before me this Amaday of July, 2009.

Stacy K. Dildine Notary Public, State of O My Commission Expires 1/1

EXHIBIT A

MARK	SERIAL NUMBER	REGISTRATION NUMBER	APPLICATION DATE	REGISTRATION DATE
USED DAILY, YOU'LL SEE A DIFFERENCE NOT A DOCTOR	78/845,254	3,975,655	March 24, 2006	June 7, 2011
WHY GET WORK DONE WHEN YOU CAN GET PRODUCTS THAT WORK	78/909,982	3,690,701	June 16, 2006	September 29, 2009

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