# 900217077 03/12/2012

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FLORIDIAN LIQUID ASSETS, LLC		103/09/2012	LIMITED LIABILITY
			COMPANY: UNITED STATES

## **RECEIVING PARTY DATA**

Name:	PREMIUM BLEND, INC.	
Street Address:	2661 WEST 81 ST.	
City:	HIALEAH	
State/Country:	FLORIDA	
Postal Code:	33016	
Entity Type:	CORPORATION: FLORIDA	

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77215290	FLORCELLO
Serial Number:	77213643	KEY-LIMECELLO
Serial Number:	77249896	CAPTURE THE FEELING
Serial Number:	85176349	PALM PEACH

### CORRESPONDENCE DATA

**Fax Number**: (310)861-8661 **Phone**: 407-292-7907

Email: CAROLANNFL@AOL.COM

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: CAROLANN MERRITT - MUNSON

Address Line 1: 7855 Canyon Lake Circle
Address Line 4: ORLANDO, FLORIDA 32835

NAME OF SUBMITTER:	CarolAnn Merritt-Munson
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TRADEMARK REEL: 004734 FRAME: 0905 \$115.00 77215290

Signature:	/CarolAnn Merritt-Munson/
Date:	03/12/2012
Total Attachments: 1 source=FLA Trademark Assingment#page1.tif	

TRADEMARK REEL: 004734 FRAME: 0906

#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made by and between FLORIDIAN LIQUID ASSETS LLC, a Limited Liability Company with a registered agent address 2058 Constitution Blvd. Sarasota, FL 34231, duly formed in accordance with the laws of Florida (the "Assignor"), and PREMIUM BLEND, INC., a Corporation with a principal address of 2661 West 81 St. Hialeah, FL 33016, duly formed in accordance with the laws of Florida (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth herein:

**FLORCELLO** 

USPTO SN: 77215290

KEY-LIMECELLO

USPTO SN: 77213643

CAPTURE THE FEELING

USPTO SN: 77249896

PALM PEACH

USPTO SN: 85176349

(Collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth herein to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

ASSIGNOR - FLORIDIAN LIQUID ASSETS, LLC

By: Church Mussel . The.

CarolAnn Merritt-Munson

Title: Managing Member

RECORDED: 03/12/2012

TRADEMARK REEL: 004734 FRAME: 0907