

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Josh Hoffman		03/08/2012
	INDIVIDUAL: UNITED STATES		
RECEIVING PARTY DATA			
Name:	Chase Fisher		
Street Address:	196 Vista Del Mar Dr.		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93109		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
Serial Number:		85363030	BLENDERS EYEWEAR
Serial Number:		85348651	BLENDERS
CORRESPONDENCE DATA			
Fax Number:	(805)687-3749		
Phone:	805.403.0422		
Email:	chasefishr@gmail.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Chase Fisher		
Address Line 1:	196 Vista Del Mar Dr.		
Address Line 4:	Santa Barbara, CALIFORNIA 93109		
NAME OF SUBMITTER:	Chase Fisher		
Signature:	/Chase Fisher/		
Date:	03/12/2012		
Total Attachments: 2 source=blenders#page1.tif source=blenders logo#page1.tif			

OP \$65.00 85363030

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of March 8th, 2012, from **JOSH HOFFMAN** having his principal address at:

1237 FIGUEROA ST SAN DIEGO, CA 92109 ("Assignor")
to **CHASE FISHER**, having his principal address at:

196 VISTA DEL MAR SANTA BARBARA CA 93109 ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns a partial interest in the trademark application for "BLENDERS", Serial No. 85348651, Registration No. _____ (the "Trademark"); and


WHEREAS, in accordance with this Assignment, Assignor desires to formally convey, transfer, assign, deliver, and contribute to Assignee all of his right, title, and interest in and to the trademark application and Trademark; and

WHEREAS, Assignee desires to formally acquire the Trademark.

NOW, THEREFORE, in consideration of the payment of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the trademark application and Trademark and any trade dress and/or designs associated with the Trademark.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed the day and year first written above.



JOSH HOFFMAN

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of March 8th, 2012, from **JOSH HOFFMAN** having his principal address at:

1237 FINEST ST SPN 9160, CT 92109 ("Assignor")
to **CHASE FISHER**, having his principal address at:

146 VISTA DEL MAR SANTA BARBARA CA ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns a partial interest in the trademark application for "BLENDERS EYEWEAR", Serial No. 85363030, Registration No. _____ (the "Trademark"); and

WHEREAS, in accordance with this Assignment, Assignor desires to formally convey, transfer, assign, deliver, and contribute to Assignee all of his right, title, and interest in and to the trademark application and Trademark; and

WHEREAS, Assignee desires to formally acquire the Trademark.

NOW, THEREFORE, in consideration of the payment of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the trademark application and Trademark and any trade dress and/or designs associated with the Trademark.

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed the day and year first written above.



JOSH HOFFMAN