

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest Recorded at Reel/Frame 3922/253 and 3932/560		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank, N.A., as successor in interest to National City Bank, as Agent		03/13/2012	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	HISPANIC MEDIAWORKS, LLC		
Street Address:	499 SEVENTH AVENUE 6TH FLOOR		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: DELAWARE		
Name:	Wizebuys Media, LLC		
Street Address:	Suite 2100 110 E. 59th St.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	Apex Media Sales, LLC		
Street Address:	15849 N. 77th Street		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	Cross MediaWorks, Inc.		
Street Address:	21st Floor 110 East 59th Street		
City:	New York		
State/Country:	NEW YORK		

TRADEMARK

Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

Name:	TELAMERICA MEDIA, LLC
Street Address:	1701 JOHN F. KENNEDY BOULEVARD
City:	PHILADELPHIA
State/Country:	PENNSYLVANIA
Postal Code:	19102
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	TELAMERICA, LLC
Street Address:	1701 JOHN F. KENNEDY BOULEVARD
City:	PHILADELPHIA
State/Country:	PENNSYLVANIA
Postal Code:	19102
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	77482744	HITS NETWORK HISPANIC INDEPENDENT TELEVISION SALES
Serial Number:	77414669	HITS HISPANIC INDEPENDENT TELEVISION SALES
Serial Number:	77366045	WIZEBUYS
Serial Number:	77281674	APEX MEDIA
Serial Number:	77281666	CROSS MEDIAWORKS
Serial Number:	76209732	ADMAX
Serial Number:	75140465	AVAILZ

CORRESPONDENCE DATA

Fax Number: (214)981-3400
Phone: 214-981-3483
Email: dclark@sidley.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	51339-30080
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TRADEMARK
REEL: 004735 FRAME: 0492

	Dusan Clark
Signature:	/Dusan Clark/
Date:	03/13/2012
Total Attachments: 3 source=CMW_ Executed Trademark and Patent Release#page1.tif source=CMW_ Executed Trademark and Patent Release#page2.tif source=CMW_ Executed Trademark and Patent Release#page3.tif	

RELEASE OF SECURITY INTEREST

This Release Of Security Interest is made this 13th day of March 2012, by PNC Bank N.A., as successor in interest to National City Bank, as agent for itself and other Secured Parties as that term is defined in the Credit Agreement among the parties dated July 31, 2008 ("Secured Party").

WHEREAS, pursuant to that certain Patent and Trademark Agreement dated July 31, 2008 and Trademark Agreement dated January 9, 2009, (collectively the "Agreement"), Secured Party is the holder of security interests in and to certain intellectual property owned by the Assignors identified in the Agreement and their successors and assigns, including, but not limited to, Hispanic Mediaworks, LLC, Wizebuys Media, LLC, Apex Media Sales, LLC, Cross MediaWorks, Inc., TelAmerica Media, LLC, and Telamerica, LLC, respectively, including, but not limited to, the intellectual property set forth on Exhibit A attached hereto (the "Intellectual Property").

NOW THEREFORE, for good and valuable consideration, Secured Party hereby releases and terminates all of its security interests in and to the Intellectual Property including, without limitation, the trademark registrations and applications and patents described in Exhibit A.

* * * * *

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IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in the Intellectual Property to be duly executed by its authorized officer as of the day and year first written above.

PNC BANK, N.A.

By: Carla Lehes
Name: CARLA LEHES
Title: SVP

EXHIBIT A

Trademarks:

Mark	Owner	U.S. Serial No.
HITS NETWORK HISPANIC INDEPENDENT TELEVISION SALES	Hispanic Mediaworks, LLC	77/482,744
HITS HISPANIC INDEPENDENT TELEVISION SALES	Hispanic Mediaworks, LLC	77/414,669
WIZEBUYS	Wizebuys Media, LLC	77/366,045
APEX MEDIA	Apex Media Sales, LLC	77/281,674
CROSS MEDIAWORKS	Cross MediaWorks, Inc.	77/281,666
ADMAX	TelAmerica Media, LLC	76/209,732
AVAILZ	Apex Media Sales, LLC	75/140,465

Patents/Patent Applications:

United States Patent Application Serial No. 10/815,300¹, dated March 31, 2004,
"AGGREGATING LOCAL CABLE SPOTS INTO NATIONAL EQUIVALENT UNITS,"
owned by Telamerica, LLC.

¹ The Agreement was not recorded against this application at the United States Patent and Trademark Office.