Form PTO-1594 (Rev. 03-11) DMB Collection 0651-0027 (exp. 03/31/2012)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
RECORDATION FO	
TRADEMARKS ONLY	
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(les):	2. Name and address of receiving party(ies)  Additional names, addresses, or citizenship attached?
The Heat Factory, Inc.	Name: Heat Company Inc.
Individual(s) Association	Internal Address:
General Partnership Limited Partnership	Street Address: 1958 Kelloga Ave Suite 300
	City: Carlsbad
Citizenship (see guidelines)	State: CA
	Country: USA Zip: 92008
Additional names of conveying parties attached? Yes No	Association Onizenship
3. Nature of conveyance )/Execution Date(s):	General Partnership Citizenship
Execution Date(s) 5ept-1-2012	Limited Partnership Cltizenship
	Corporation Citizenship Deleware
	Other Citizenship
Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Other	(Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) an	d identification or description of the Trademark.  B. Trademark Registration No.(s)
A. Trademark Application No.(s)	1800065
Serial # 74270046 Filing Date April 27, 1992	Additional sheet(s) attached?   Yes   No
C. Identification or Description of Trademark(s) (and Filing	
HANDIHEAT, IC 011. US 034. G & S: chemically activated handwarmers	•
HANDIHEAT, ICOTT. US 034. G & 5: Chemically activated handwarmer:	5. TROI OOL, 199209 1941 III OOL III COMMENCE 199209
5. Name & address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Angelina Canning	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00
Internal Address:	7. Total fee (37 Of 11 2.0(b)(0) & 3.4 f) 4.1000
Street Address: 1958 Kellogg Ave.	Authorized to be charged to deposit account Enclosed
City: Carlshad	8. Payment Information:
State: CA Zip: 92008	
Phone Number: <u>760-893-8300</u>	Donneit Acquist Number
Fax Number: <u>760-839-8301</u>	Deposit Account Number
Email Address: angelina@heatfactory.com	Authorized User Name
9. Signature:	2-21-12
Signature	Date
Proceding Carning  Name of Person Signing	Total number of pages including cover sheet, attachments, and document:
Name of reason organity	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Sarvices, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 004735 FRAME: 0695

## **BILL OF SALE**

	In consideration of the sum of TEN THOUSAND FIVE HUNDRED AND 00/100 dollars (\$10,500.00)	
, HEAT FACTORY, INC., a California corporation ("Seller"), does hereby sell, assign and transfer to THE HEAT		
COMP	ANY, a Delaware Corporation, ("Buyer") all of its right, title and interest in and to the following described	
Goods:		
1.	URLs:	
	Handlheat.com; Handlheat.net; Handlheatdirect.com; Ecowarmer.com; and Staywarm.com	
2.	Registered Trademarks:	

3. Catalog designs, illustrations and images

Stay Warm

Handi Heat Eco-Warmer

4. Inventory:

i.

ii.

All packaging material for Stay Warm and Handi Brand Products

Seller represents and warrants that the Goods are free and clear of all encumbrances, liens and any and all legal claims;

Seller shall indemnify and hold the Buyer harmless, including attorney fees, from any and all claims by any third party to any right or interest in the Goods;

The Goods are sold As-Is and the Seller makes not warranties, express or implied, and shall not be liable for any defects whatsoever;

The undersigned represents and warrants the s/he has full right and authority to execute this Bill of Sale and to affect a transfer all of Seller's right, title and interest in and to the Goods free and clear of liens or encumbrances.

Signed at Carlsbad, California, on the 1st day of September, 2011.

Seller:

HEAT FACTORY, INC.

RECORDED: 02/21/2012

Title Cress dent

TRADEMARK REEL: 004735 FRAME: 0696