

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number:	(513)421-7269																										
Phone:	513-241-2324																										
Email:	mkyle@whe-law.com																										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																											
Correspondent Name:	WOOD, HERRON & EVANS, LLP																										
Address Line 1:	441 Vine Street																										
Address Line 2:	2700 Carew Tower																										
Address Line 4:	Cincinnati, OHIO 45202																										
ATTORNEY DOCKET NUMBER:	LPDT-03																										
DOMESTIC REPRESENTATIVE																											
Name:																											

OP \$40.00 2595838

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	J. Dwight Poffenberger, Jr.
Signature:	/J. Dwight Poffenberger, Jr./
Date:	03/14/2012
Total Attachments: 1 source=LPDT_03_ASSIGNMENT#page1.tif	

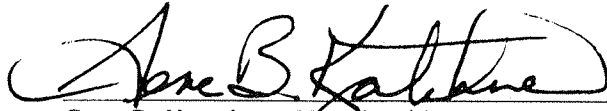
**ASSIGNMENT OF TRADEMARK
AND REGISTRATION THEREFOR**

WHEREAS, **L&P Property Management Company**, a corporation organized under the State of Delaware, United States of America, with a principal place of business located at 4095 Firestone Boulevard, South Gate, California 90280 U.S.A., has adopted, used in its business, and not abandoned, the registered trademark "VIRTU & Design", which is registered in the U.S. Trademark Office as Registration Number 2,595,838.

WHEREAS, **Polytype S.A.**, having a place of business at Route de la Glane 26, 1700 Fribourg, Switzerland, is desirous of acquiring the entire right, title and interest in and to said trademark and trademark registration, together with the good will of the business in connection with which said trademark is used.

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said L&P Property Management Company, by these presents does sell, assign and transfer unto the said Polytype S.A., the entire right, title and interest in and to the aforesaid trademark and trademark registration, together with the good will of the business symbolized by the mark and registration therefor, and together with all claims, demands, rights, chooses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by the said Polytype S.A., for its own use and behoof and for that of its successors and assigns as fully and entirely as the same would have been held and enjoyed by the said L&P Property Management Company had this sale, assignment and transfer not been made.

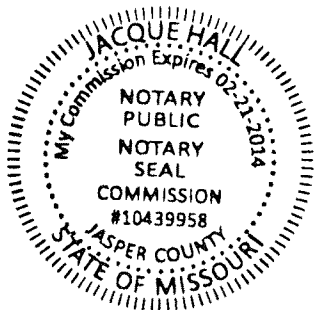
L&P PROPERTY MANAGEMENT COMPANY

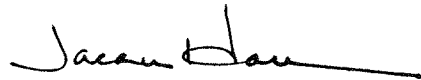

Gene B. Kartchner, Vice President

State of Missouri)
) ss
County of Jasper)

On this 13th day of March 2012, before me, a Notary Public in and for said State of Missouri, United States of America, in the County of Jasper, personally appeared Gene B. Kartchner, who is Vice President of L&P Property Management Company, a corporation organized under the State of Delaware, United States of America, with a principal place of business located at 4095 Firestone Boulevard, South Gate, California 90280 U.S.A., known to me to be the person who executed the within Trademark Assignment on behalf of said corporation and acknowledged to me that he executed the same for the purposes therein stated.

[Seal]





Jacquie Hall
Notary Public, Jasper County, Missouri

TRADEMARK

REEL: 004736 FRAME: 0168