

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		03/07/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Margaritaville Enterprises, LLC		
Street Address:	256 Worth Avenue, Suite Q-R		
City:	Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33480		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4099380	ST. SOMEWHERE	
CORRESPONDENCE DATA			
Fax Number:	(678)553-2212		
Phone:	678-553-2100		
Email:	atttrademark@gtlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Greenberg Traurig, LLP		
Address Line 1:	3290 Northside Parkway, Suite 400		
Address Line 4:	Atlanta, GEORGIA 30327		
ATTORNEY DOCKET NUMBER:	101885.020000 - ASSGMNT		
NAME OF SUBMITTER:	Kristen L. Fancher, GA bar member		
Signature:	/kristen l fancher/		
Date:	03/14/2012		
Total Attachments: 1 source=TM Assignment - ST. SOMEWHERE & Design - Class 25 - to Margaritaville#page1.tif			

CH \$40.00 4099380

Exhibit B

TRADEMARK ASSIGNMENT

WHEREAS, St. Somewhere Corp., a Texas corporation with a mailing address of #4 Pegues Place, Longview, Texas 75601 ("Assignor"), has registered the mark ST. SOMEWHERE & Design with the United States Patent and Trademark Office (Reg. No. 4099380) (hereinafter the "Mark"); and

WHEREAS, Walden-Hays, Inc., a New York corporation with a mailing address of Cooper Station, P.O. Box 1071, New York, New York 10276 ("Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, convey and deliver (and agrees further to assign, transfer, convey and deliver) unto Assignee all right, title and interest in and to the Mark, including the registration therefor and any common-law rights therein, in the United States and throughout the world, and any and all similar designations thereto, together with that part of the goodwill of the business connected with the use of the Mark and symbolized by the Mark, along with the right to pursue claims and recover damages and profits for past infringements thereof.

ASSIGNOR:

ST. SOMEWHERE CORP.

By: [Signature]

Name: MATT MOORE

Title: PRESIDENT

Date: 2/24/2012

Sworn to and subscribed before me

This 24 day of February, 2012.

chine

[Signature]  
Notary Public

