

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diageo North America, Inc.		01/19/2012	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Dress for Success Worldwide, Inc.		
Street Address:	32 East 31st Street		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3911400	SOMETHING TO SHARE	
CORRESPONDENCE DATA			
Fax Number:	(212)684-9563		
Phone:	6462334951		
Email:	liz@dressforsuccess.org		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Liz Carey c/o Dress For Success		
Address Line 1:	32 East 31st Street, 7th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	SOMETHING TO SHARE/US		
NAME OF SUBMITTER:	Diane Plaut		
Signature:	/diane plaut/		

Date:

03/14/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of this 19 day of January, 2012 (the "Effective Date"), by and between Diageo North America, Inc., a Connecticut corporation ("Assignor") and Dress for Success Worldwide, Inc. ("Assignee").

WHEREAS, Assignor wishes to sell, transfer, assign, convey and deliver to Assignee, and Assignee wishes to purchase and acquire from Assignor, all of Assignor's right, title and interest in and to the United States trademark registration set forth on Schedule "A", attached hereto, together with the goodwill of the business associated therewith (collectively, the "Mark"); and

WHEREAS, Assignee is a successor to that part of Assignor's business to which the Mark pertains, and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee its entire right, title and interest in and to the Mark for the United States, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, how or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successor's, assigns or other legal representatives, and claims for damages by reason of past, present or future infringement, dilution or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use, and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in applicable foreign countries, to record Assignee as the assignee and owner of the entire right, title and interest in and to the Mark.

SCHEDULE "A"

<u>Trademark Name</u>	<u>US Registration No.</u>
SOMETHING TO SHARE	3,911,400

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR

By *[Signature]*
Name: Diane Plaut
Title: Director and General IP Counsel

ASSIGNEE
By *[Signature]*
Name: Jo Gordon
Title: CEO

GINA M. SCIALLA
NOTARY PUBLIC-STATE OF NEW YORK
No. 015C4965741
Qualified in Kings County
My Commission Expires April 30, 2014
[Signature]

On this 19 day of January 2012, before me personally appeared Diane Plaut to me known and known to me to be the individual described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the purposes set forth therein.

[Signature]
Notary Public
My Commission Expires:

Melissa J Leisch
Notary Public-Connecticut
My Commission Expires
February 28, 2016