

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/01/2010		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Green Hill Healthcare Communications, LLC		03/14/2012
			LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Novellus Healthcare Communications, LLC		
<b>Street Address:</b>	205C Forsgate Drive		
<b>City:</b>	Monroe Township		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08831		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3797903	THE OB/GYN NURSE	
Registration Number:	3797904	THE OB/GYN NURSE	
Registration Number:	3813306	THE OB/GYN AND INFERTILITY NURSE THE OFFICIAL PUBLICATION OF THE AMERICAN ACADEMY OF OB/GYN AND INFERTILITY NURSES	
Registration Number:	3819915	THE OB/GYN AND INFERTILITY NURSE	
Registration Number:	3819916	THE OB/GYN AND INFERTILITY NURSE	
Registration Number:	3826627	THE OB/GYN AND INFERTILITY NURSE	
Registration Number:	3855701	THE OB/GYN AND INFERTILITY NURSE THE OFFICIAL PUBLICATION OF THE AMERICAN ACADEMY OF OB/GYN AND INFERTILITY NURSES	
Registration Number:	3855702	THE OB/GYN AND INFERTILITY NURSE THE OFFICIAL PUBLICATION OF THE AMERICAN ACADEMY OF OB/GYN AND INFERTILITY NURSES	

CH \$240.00 3797903

Registration Number:

3855703

THE OB/GYN AND INFERTILITY NURSE THE OFFICIAL  
PUBLICATION OF THE AMERICAN ACADEMY OF OB/GYN  
AND INFERTILITY NURSES

**CORRESPONDENCE DATA**

Fax Number: (973)491-3490

Email: [iplaw@leclairryan.com](mailto:iplaw@leclairryan.com)

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Brian L. Petrequin

Address Line 1: 1037 Raymond Blvd. Suite 16

Address Line 2: One Riverfront Plaza

Address Line 4: Newark, NEW JERSEY 07102

ATTORNEY DOCKET NUMBER:

25131.0001

NAME OF SUBMITTER:

Brian L. Petrequin

Signature:

/Brian L. Petrequin/

Date:

03/14/2012

**Total Attachments: 5**

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## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is made effective as of the 1<sup>st</sup> day of February, 2010 by and between **GREEN HILL HEALTHCARE COMMUNICATIONS, LLC**, a Delaware limited liability company, having a principal place of place of business at 241 Forsgate Drive, Suite 205C, Monroe Township, New Jersey 08831 ("Assignor") and **NOVELLUS HEALTHCARE COMMUNICATIONS, LLC**, a Delaware limited liability company, having a principal place of place of business at 241 Forsgate Drive, Suite 205A, Monroe Township, New Jersey 08831 ("Assignee").

WHEREAS, Assignor has adopted and used or intends to adopt and use, or licensed to an affiliate (including Assignee) for use or the intent to use, in its business or such licensee's business the trademarks identified in and listed on Schedule A attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, the Assignor and Assignee are affiliates under common ownership and control and Assignee is a licensee of certain of the Trademarks (whether same are registered or not), among other intellectual property rights; and

WHEREAS, Assignor's and Assignee's members and managers believe it is in the best interests of Assignor and Assignee that the Trademarks (whether same are registered or not), among other intellectual property rights, be transferred and assigned from Assignor to Assignee,

NOW, THEREFORE, in consideration of and exchange for the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor does sell, assign, transfer and set over unto Assignee its entire right, title and interest in and to the Trademarks, together with the good will symbolized by and associated with the business in connection with which the Trademarks are used, all income, royalties, and payments now or hereafter due or payable in respect thereto, and all causes of action either in law or equity, for past, present or future infringement based upon the Trademarks.

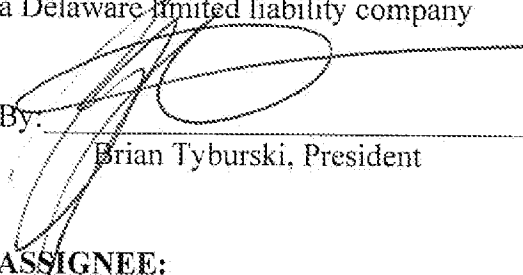
2. Assignor shall duly execute and deliver or cause to be executed and delivered all instruments of sale, conveyance, transfer and assignment, and all notices, releases, acquittances and other documents that may be necessary more fully to grant, convey, transfer, assign and deliver to and vest in Assignee the Trademarks hereby granted, conveyed, transferred, assigned and delivered or intended so to be.

[Signature appears on following page]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed by its duly authorized officer on the date first above written.

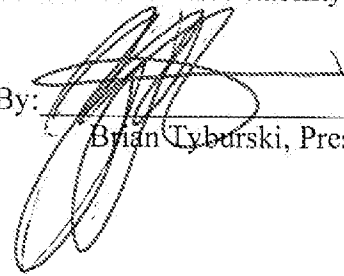
**ASSIGNOR:**

GREEN HILL HEALTHCARE  
COMMUNICATIONS, LLC  
a Delaware limited liability company

By:   
Brian Tyburski, President

**ASSIGNEE:**

NOVELLUS HEALTHCARE  
COMMUNICATIONS, LLC,  
a Delaware limited liability company

By:   
Brian Tyburski, President

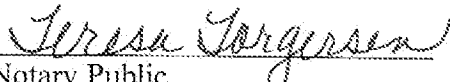
[Signature page to Assignment of Trademarks]

STATE OF NEW JERSEY )  
 ) SS:  
COUNTY OF Middlesex )

On this 14 day of March, 2012, personally came before me **BRIAN TYBURSKI**, and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the **PRESIDENT** of **GREEN HILL HEALTHCARE COMMUNICATIONS, LLC** a Delaware limited liability company; and

(b) This document was signed and delivered by **GREEN HILL HEALTHCARE COMMUNICATIONS, LLC** as its voluntary act and deed by virtue of authority from its board of directors and/or managers.

  
Notary Public

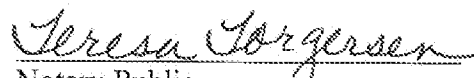
TERESA G. TORGERSEN  
Notary Public of New Jersey  
I.D. # 2372321  
Commission Expires 4/14/2013

STATE OF NEW JERSEY )  
 ) SS:  
COUNTY OF Middlesex )

On this 14 day of March, 2012, personally came before me **BRIAN TYBURSKI** and this person acknowledged under oath, to my satisfaction, that:

(a) This person signed, sealed and delivered the foregoing instrument as the **PRESIDENT** of **NOVELLUS HEALTHCARE COMMUNICATIONS, LLC**, a Delaware limited liability company; and

(b) This document was signed and delivered by **NOVELLUS HEALTHCARE COMMUNICATIONS, LLC**, a Delaware limited liability company, as its voluntary act and deed by virtue of authority from its board of directors and/or managers.

  
Notary Public

[Notary page to Assignment of Trademarks]

TERESA G. TORGERSEN  
Notary Public of New Jersey  
I.D. # 2372321  
Commission Expires 4/14/2013

**Schedule A to Assignment of Trademarks**

<p><b>THE OB/GYN AND INFERTILITY NURSE</b> (words only) Reg. #: 3,819,915 Reg. Date: 07/13/2010 Serial #: 77 820,843 File Date: 09/4/2009 Register: Supplemental</p>	<p align="center">Registered</p>	<p><b>IC 9.</b> Providing downloadable electronic newsletters in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing. <u>First Use Anywhere:</u> September 4, 2009 <u>First Use in U.S.:</u> October 1, 2009</p>
<p><b>THE OB/GYN AND INFERTILITY NURSE</b> (words only) Reg. #: 3,819,916 Reg. Date: 07/13/2010 Serial #: 77 820,850 File Date: 09/4/2009 Register: Supplemental</p>	<p align="center">Registered</p>	<p><b>IC 16.</b> Printed publications, namely, peer reviewed medical magazines, journals, newsletters, feature reports, monographs, and supplements in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing. <u>First Use Anywhere:</u> September 4, 2009 <u>First Use in U.S.:</u> October 1, 2009</p>
<p><b>THE OB/GYN AND INFERTILITY NURSE</b> (words only) Reg. #: 3,826,627 Reg. Date: 07/27/2010 Serial #: 77 820,857 File Date: 09/4/2009 Register: Supplemental</p>	<p align="center">Registered</p>	<p><b>IC 41.</b> Online educational services, namely, providing continuing education courses and exams in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing via a global computer information network; providing online information about continuing education in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing. <u>First Use Anywhere:</u> October 1, 2009 <u>First Use in U.S.:</u> October 1, 2009</p>
<p><b>THE OB/GYN AND INFERTILITY NURSE</b> (and design) Reg. #: 3,855,701 Reg. Date: 10/5/2010 Serial #: 77 821,981 File Date: 09/8/2009 Register: Principal</p>	<p align="center">Registered</p>	<p><b>IC 9.</b> Providing downloadable electronic newsletters in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing. <u>First Use Anywhere:</u> September 4, 2009 <u>First Use in U.S.:</u> October 1, 2009</p>
<p><b>THE OB/GYN AND INFERTILITY NURSE</b> (and design) Reg. #: 3,855,702 Reg. Date: 10/05/2010 Serial #: 77 821,988 File Date: 09/8/2009 Register: Principal</p>	<p align="center">Registered</p>	<p><b>IC 16.</b> Printed publications, namely, peer reviewed medical magazines, journals, newsletters, feature reports, monographs, and supplements in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing. <u>First Use Anywhere:</u> September 4, 2009 <u>First Use in U.S.:</u> October 1, 2009</p>
<p><b>THE OB/GYN AND INFERTILITY NURSE</b> (and design) Reg. #: 3,855,703 Reg. Date: 10/05/2010 Serial #: 77 821 998 File Date: 09/8/2009 Register: Principal</p>	<p align="center">Registered</p>	<p><b>IC 41.</b> Online educational services, namely, providing continuing education courses and exams in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing via a global computer information network; providing online information about continuing education in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing. <u>First Use Anywhere:</u> October 1, 2009 <u>First Use in U.S.:</u> October 1, 2009</p>
<p><b>THE OB/GYN NURSE</b></p>	<p align="center">Registered</p>	<p><b>IC 16.</b> Printed publications, namely, peer reviewed medical magazines,</p>

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<p>(words only)  Reg. #: 3,797,903  Reg. Date: 06/01/2010  Serial #: 77 911 351  File Date: 01/13/2010  Register: Supplemental</p>		<p>journals, newsletters, feature reports, monographs, and supplements in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing.  <u>First Use Anywhere:</u> December 1, 2009  <u>First Use in U.S.:</u> December 1, 2009</p>
<p><b>THE OB/GYN NURSE</b>  (words only)  Reg. #: 3,797,904  Reg. Date: 06/01/2010  Serial #: 77 911 362  File Date: 01/13/2010  Register: Supplemental</p>	<p>Registered</p>	<p><b>IC 35.</b> Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements and web sites that concern information in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing.  <u>First Use Anywhere:</u> December 1, 2009  <u>First Use in U.S.:</u> December 1, 2009</p>
<p><b>THE OB/GYN AND INFERTILITY NURSE</b>  (and design)  Reg. #: 3,813,306  Reg. Date: 07/06/2010  Serial #: 77 821 994  File Date: 09/8/2009  Register: Principal</p>	<p>Registered</p>	<p><b>IC 35.</b> Advertising services, namely, providing advertising space in magazines, newsletters, feature reports, supplements to the foregoing, and web sites that concern information in the fields of obstetrics, gynecology, infertility, urology, oncology, reproductive endocrinology, reproductive medicine and nursing.  <u>First Use Anywhere:</u> April 30, 2009  <u>First Use in U.S.:</u> April 12, 2009</p>

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